

Savoury Snacks in Hong Kong, China

Market Direction | 2022-07-08 | 22 pages | Euromonitor

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Report description:

While local consumers were forced to spend prolonged time at home due to pandemic-related restrictions as a result of the fifth wave in early 2022, socialising outside of the home or attending house parties were not feasible entertainment options in Hong Kong. Furthermore, many consumers continued to work or study from home due to fear of exposure to the virus, with some panic buying savoury snacks to stock up supplies to avoid visiting grocery retailers as often.

Euromonitor International's Savoury Snacks in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Consumers are increasingly conscious of their health and environment since pandemic

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