

Savoury Snacks in Algeria

Market Direction | 2022-07-08 | 18 pages | Euromonitor

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Report description:

While savoury snacks is expected to register healthy current value growth, volume growth is expected to be lower than 2021, as significant inflation dampens volume demand. A rebound in oil prices is benefitting the economy, but continued exchange rate devaluation and import restrictions policies are pushing up food prices in general, with imported brands in particular being negatively impacted. With reduced purchasing power, Algerians limit spend and prioritise essentials.

Euromonitor International's Savoury Snacks in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Snax remains the leading player in 2022

Other local brands also gaining value share

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Savoury snacks popular as an on-the-go snack, especially for children

Nuts, seeds and trails mixes registers strong growth, due to health benefits

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