

Rtds in Spain

Market Direction | 2022-07-07 | 28 pages | Euromonitor

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Report description:

2021 brought about growth in RTDs in Spain, with total current value and volume sales recovering to near the pre-pandemic levels seen in 2019. This was prompted by the rebound in on-trade sales, whilst off-trade sales also remained strong, albeit slightly lower than in 2020. Restrictions related to COVID-19 were lifted in Spain during 2021, which meant that sales of RTDs in bars and restaurants recovered in 2021, especially during the summer. However, on-trade sales were still affected by the lo...

Euromonitor International's RTDs in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Malt-based RTDs, Other RTDs, Spirit-based RTDs, Wine-based RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTDs market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2021 DEVELOPMENTS

Lifting of restrictions brings strong rebound for volume and value sales of RTDs

Various new products enter RTDs after the pandemic begins

Hard seltzers is a segment to watch following various new entrants in 2021

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