

## **Rtds in Canada**

Market Direction | 2022-07-07 | 29 pages | Euromonitor

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### **Report description:**

After a year of exceptional growth in 2020, total volume sales of RTDs saw continued growth in 2021, albeit at a relatively lower rate compared to the previous year. Growing from a low base, this growth was mostly owing to the soaring popularity of hard seltzer. Furthermore, during the year, some of the sales of RTDs through the off-trade shifted back to their original channels as foodservice establishments reopened. Despite new waves of COVID-19, federal, provincial and local governments gradua...

Euromonitor International's RTDs in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Malt-based RTDs, Other RTDs, Spirit-based RTDs, Wine-based RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the RTDs market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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