

## **Rtds in Azerbaijan**

Market Direction | 2022-07-07 | 23 pages | Euromonitor

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### **Report description:**

After declining at a high double-digit rate in 2020, on-trade volume sales of RTDs rebounded strongly in 2021 as the easing of the COVID-19 pandemic and related restrictions saw Azerbaijanis start regularly socialising in bars/pubs, nightclubs and similar establishments once again. A nascent recovery in inbound tourism also made a significant contribution to the turnaround of the category in this regard, though it should be noted that on-trade volume growth was bolstered by the fact that sales w...

Euromonitor International's RTDs in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Malt-based RTDs, Other RTDs, Spirit-based RTDs, Wine-based RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the RTDs market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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