

## **Publishing of Newspapers and Journals in Australia: ISIC 2212**

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PPI

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Publishing of Newspapers and Journals market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Journals and Periodicals, Newspapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Publishing of Newspapers and Journals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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List Of Contents And Tables

PUBLISHING OF NEWSPAPERS AND JOURNALS IN AUSTRALIA: ISIC 2212

HEADLINES

INDUSTRY OVERVIEW

PRODUCTION SCORECARD

Summary 1 Scorecard of Production Pillar 2021

CHART 1 Production Value Developed Countries Comparison 2021

CHART 2 Production Value per Capita Developed Countries Comparison 2021

CHART 3 Production Value Growth Developed Countries Comparison 2016-2026

CHART 4 Future and Absolute Growth of Production Value Developed Countries Comparison 2021-2026

CHART 5 Production Value 2016-2026

CHART 6 Production Value by Category 2016-2021

CHART 7 Production Value by Category 2021-2026

CHART 8 Production Value per Employee 2016-2021

CHART 9 Exports 2016-2021

CHART 10 Exports Developed Countries Comparison 2021

COST STRUCTURE

CHART 11 Cost Structure 2016-2021

CHART 12 Profit and Profit Margin 2016-2021

CHART 13 Average Salary 2016-2021

CHART 14 Labour Costs and Employee Productivity Comparison 2016-2021

FIRMOGRAPHICS

CHART 15 Number of Companies by Size 2016/2021

CHART 16 Competitive Landscape Structure by Company Size 2016/2021

CHART 17 Top Companies' Ranking 2016-2021 and % of Production Value 2021

MARKET OVERVIEW

CONSUMPTION SCORECARD

Summary 2 Scorecard of Consumption 2021

CHART 18 Market Size Developed Countries Comparison 2021

CHART 19 Market Size per Capita Developed Countries Comparison 2021

CHART 20 Market Size Growth Developed Countries Comparison 2016-2021

CHART 21 Market Structure by Buyer 2016-2021

CHART 22 Market Structure 2016-2021

CHART 23 Market Structure by Category 2016-2021

CHART 24 Imports 2016-2021

CHART 25 Imports Developed Countries Comparison 2021

ATTRACTIVENESS INDEX

CHART 26 Attractiveness Index in Selected Industries 2021

ECONOMIC CONTEXT AND LABOUR MARKET

Summary 3 Economic Context and Labour Market 2021

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