

Homewares in the US

Market Direction | 2022-07-04 | 22 pages | Euromonitor

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Report description:

The 2021 results of Euromonitor International's Voice of the Consumer: Lifestyles Survey showed that even more US consumers - especially younger generations - worked from home in 2021 than in the previous year. In this regard, 57% of millennial respondents declared they worked from home at least one day a week in 2021, versus 48% that did so during 2020. Consumers working from home pushes demand for homewares, as it increases the replacement cycle due to faster wear and tear and more frequent br...

Euromonitor International's Homewares in USA report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2026 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Homewares market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SOURCES

Summary 1 Research Sources

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