

Home Insecticides in Germany

Market Direction | 2022-07-05 | 19 pages | Euromonitor

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Report description:

Sales of home insecticides continued to decline in Germany in 2021. Weather conditions during 2021 were unable to support sales of home insecticides as the summer was rather atypical with a mix of intermittent periods of high temperatures followed by periods of rain. In addition, with consumers being advised to avoid indoor gatherings, the need to remove insects was almost negligible, leading to a decline across most of the category. Convenient formats such as electric insecticides and insectici...

Euromonitor International's Home Insecticides in Germany market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Insecticides market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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