

Home Improvement in the US

Market Direction | 2022-07-04 | 22 pages | Euromonitor

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Report description:

The housing market experienced high value and volume sales in the country in 2021. This, plus consumers' prolonged time spent at home, drove growth in home improvement. On the one hand, consumers continued to invest in improving and adapting their spaces to their new lifestyles. On the other hand, the housing market in the country soared, which led to real estate price increases and forced consumers into fixer-upper properties that needed renovation, while others were obliged to postpone new pur...

Euromonitor International's Home Improvement in USA report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2026 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Improvement market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Home Improvement in the US
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List Of Contents And Tables

HOME IMPROVEMENT IN THE US

KEY DATA FINDINGS

2021 DEVELOPMENTS

Sales grow as real estate market continues to boom and rental prices increase

Kitchen and bathroom are the preferred rooms to renovate in 2021

Wood-looking vinyl floor covering continues to rise and carpets sees recovery

PROSPECTS AND OPPORTUNITIES

Housing market slowdown to normalise sales

Smart toilets and bidets to continue penetrating the US market

E-commerce and direct-to-consumer brands to influence the category

CATEGORY DATA

Table 1 Sales of Home Improvement by Category: Value 2016-2021

Table 2 Sales of Home Improvement by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Home Improvement: % Value 2017-2021

Table 4 LBN Brand Shares of Home Improvement: % Value 2018-2021

Table 5 Distribution of Home Improvement by Format: % Value 2016-2021

Table 6 Forecast Sales of Home Improvement by Category: Value 2021-2026

Table 7 Forecast Sales of Home Improvement by Category: % Value Growth 2021-2026

HOME AND GARDEN IN THE US

EXECUTIVE SUMMARY

Home and garden in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

Table 8 Sales of Home and Garden by Category: Value 2016-2021

Table 9 Sales of Home and Garden by Category: % Value Growth 2016-2021

Table 10 NBO Company Shares of Home and Garden: % Value 2017-2021

Table 11 LBN Brand Shares of Home and Garden: % Value 2018-2021

Table 12 Penetration of Private Label in Home and Garden by Category: % Value 2016-2021

Table 13 Distribution of Home and Garden by Format: % Value 2016-2021

Table 14 Distribution of Home and Garden by Format and Category: % Value 2021

Table 15 Forecast Sales of Home and Garden by Category: Value 2021-2026

Table 16 Forecast Sales of Home and Garden by Category: % Value Growth 2021-2026

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Summary 1 Research Sources

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