

Home Furnishings in the US

Market Direction | 2022-07-04 | 24 pages | Euromonitor

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Report description:

Despite all the challenges and the supply chain constraints that the industry experienced during 2021, home furnishings continued to experience current value growth. This was driven by increased demand for furniture, the booming housing market, and higher disposable incomes in the country during the year. Consumers chose to prioritise their homes, as the "home as sanctuary" trend continued to establish its importance in the country. After 2020, consumers linked the protection of their home to th...

Euromonitor International's Home Furnishings in USA report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2026 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Furnishings market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

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