

Gum in Belgium

Market Direction | 2022-07-08 | 22 pages | Euromonitor

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Report description:

Mentos Insta White chewing gum targets the way in which rising consumer health-awareness is combining with a focus on appearance, supported by the increasingly central role of social media in consumers' daily lives. Indeed, the rise in health-consciousness and the importance of social media have both been bolstered by the experiences of the COVID-19 crisis, when consumers have faced strong concerns about health and been forced to turn to online resources to maintain social contact. Many consumer...

Euromonitor International's Gum in Belgium report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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