

Gum in Azerbaijan

Market Direction | 2022-07-08 | 18 pages | Euromonitor

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Report description:

Though value sales are expected to increase in 2022, volume growth will be minimal. In spite of society being fully opened up, there is expected to be little appetite for chewing gum, as consumers increasingly shun gum and consider it to be an unhealthy snack and also bad for the environment. However, its benefits of providing fresh breath supports volume sales to an extent.

Euromonitor International's Gum in Azerbaijan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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