

Eyewear in Mexico

Market Direction | 2022-07-04 | 36 pages | Euromonitor

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Report description:

All eyewear categories registered a robust rise in retail value and volume sales during 2021 and are sustaining this positive performance in 2022. A key reason for the increase in demand of eyewear is that restrictions as a result of the pandemic were gradually discontinued during 2021 and the economy fully reopening in 2022, allowing venues to reopen and industries to fully reopen operations. Additionally, the economy is also experiencing growth and recovering from the lows experienced during 2...

Euromonitor International's Eyewear in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eyewear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Consumers continue to shift from frequent replacement lenses to daily disposables lenses in 2022

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PROSPECTS AND OPPORTUNITIES

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