

## **Cigars, Cigarillos and Smoking Tobacco in the US**

Market Direction | 2022-07-08 | 32 pages | Euromonitor

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### **Report description:**

Cigars saw continued growth in volume terms in 2021, despite further COVID-19 lockdowns. At-home consumption took the place of social or public consumption, as consumers took advantage of having more time on their hands to enjoy a break long enough to smoke a cigar. Growth in value terms was off the back of volume increases, as well as consumers' tendency to trade up to more premium brands. Higher inflation also pushed prices higher. The fact that cigars endured the almost complete removal of ce...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Cigars, Cigarillos and Smoking Tobacco in the US  
Euromonitor International  
July 2022

### List Of Contents And Tables

#### CIGARS, CIGARILLOS AND SMOKING TOBACCO IN THE US

##### KEY DATA FINDINGS

##### 2021 DEVELOPMENTS

Cigars maintains growth as more time is spent at home

Rise of e-commerce is maintained in 2021

Growth for Swedish Match led by Garcia y Vega

##### PROSPECTS AND OPPORTUNITIES

Cigars will feel an initial impact if a flavour ban is introduced

Cigarillo smokers likely to be less impacted by a flavour ban

##### CATEGORY DATA

Table 1 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2016-2021

Table 2 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2016-2021

Table 3 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2016-2021

Table 4 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2016-2021

Table 5 Sales of Cigars by Size: % Volume 2016-2021

Table 6 Sales of Cigarillos by Price Platform 2016-2021

Table 7 NBO Company Shares of Cigars and Cigarillos: % Volume 2017-2021

Table 8 LBN Brand Shares of Cigars and Cigarillos: % Volume 2018-2021

Table 9 NBO Company Shares of Cigars: % Volume 2017-2021

Table 10 □LBN Brand Shares of Cigars: % Volume 2018-2021

Table 11 □NBO Company Shares of Cigarillos: % Volume 2017-2021

Table 12 □LBN Brand Shares of Cigarillos: % Volume 2018-2021

Table 13 □NBO Company Shares of Smoking Tobacco: % Volume 2017-2021

Table 14 □LBN Brand Shares of Smoking Tobacco: % Volume 2018-2021

Table 15 □NBO Company Shares of Fine Cut Tobacco: % Volume 2017-2021

Table 16 □LBN Brand Shares of Fine Cut Tobacco: % Volume 2018-2021

Table 17 □Distribution of Cigars and Cigarillos by Format: % Volume 2016-2021

Table 18 □Distribution of Smoking Tobacco by Format: % Volume 2016-2021

Table 19 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2021-2026

Table 20 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2021-2026

Table 21 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2021-2026

Table 22 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2021-2026

#### TOBACCO IN THE US

##### EXECUTIVE SUMMARY

Tobacco in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What's next for tobacco?

##### OPERATING ENVIRONMENT

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Legislation

Legislative overview

Summary 1      Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Advertising through retail points-of-sale

Sponsorship of sporting/music events

Distribution of tobacco-branded gifts (e.g., cigarette-branded lighters, pens, etc.)

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 23 Number of Adult Smokers by Gender 2016-2021

MARKET DATA

Table 24 Sales of Tobacco by Category: Volume 2016-2021

Table 25 Sales of Tobacco by Category: Value 2016-2021

Table 26 Sales of Tobacco by Category: % Volume Growth 2016-2021

Table 27 Sales of Tobacco by Category: % Value Growth 2016-2021

Table 28 Forecast Sales of Tobacco by Category: Volume 2021-2026

Table 29 Forecast Sales of Tobacco by Category: Value 2021-2026

Table 30 Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026

Table 31 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

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SOURCES

Summary 2 Research Sources

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