

Cigars, Cigarillos and Smoking Tobacco in Brazil

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Report description:

2020's grim scenario for cigars involved the rapid and intense rise of the dollar exchange rate as well as the diminishing occasions for cigar smoking as a result of the pandemic due to limited socialising occasions. 2021 presented a different and unique scenario: a still high and growing dollar exchange rate but the return of consumption occasions and channels. This shows how demand can trump price, especially for a product that is already widely known to be focused on high-income consumers, gi...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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