

## **Cigarettes in the US**

Market Direction | 2022-07-08 | 30 pages | Euromonitor

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### **Report description:**

After seeing marginal volume growth in 2020, in 2021 volumes fell to below the pre-pandemic level. However, the price per stick rose due to inflationary pressures, leading to an increase in retail current value terms despite the volume decline. Price increases certainly influenced volume sales, given that most cigarette smokers in the US are in lower income brackets and have less discretionary spending. When the prices of goods and services rose due to inflation, those with lower incomes felt th...

Euromonitor International's Cigarettes in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigarettes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Cigarettes in the US  
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July 2022

List Of Contents And Tables

### CIGARETTES IN THE US

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Previous growth in cigarettes slips in 2021

More time at home splits consumption trends

Premium price band performs well as consumers look for brands they trust

#### PROSPECTS AND OPPORTUNITIES

Potential menthol ban would bring down category value

Cigarettes' relationship to alternative products shifts

2022 inflation to shape purchasing habits

#### TAXATION AND PRICING

Taxation rate

Summary 1 Taxation and Duty Levies 2016-2021

Average cigarette pack price breakdown

Summary 2 Average Cigarette Pack Price Breakdown: Brand Examples

#### CATEGORY DATA

Table 1 Sales of Cigarettes: Volume 2016-2021

Table 2 Sales of Cigarettes by Category: Value 2016-2021

Table 3 Sales of Cigarettes: % Volume Growth 2016-2021

Table 4 Sales of Cigarettes by Category: % Value Growth 2016-2021

Table 5 Sales of Cigarettes by Blend: % Volume 2016-2021

Table 6 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2016-2021

Table 7 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2016-2021

Table 8 Sales of Cigarettes by Pack Size: % Volume 2016-2021

Table 9 Sales of Cigarettes by Price Band: % Volume 2016-2021

Table 10 NBO Company Shares of Cigarettes: % Volume 2017-2021

Table 11 LBN Brand Shares of Cigarettes: % Volume 2018-2021

Table 12 Sales of Cigarettes by Distribution Format: % Volume 2016-2021

Table 13 Illicit Trade Estimate of Cigarettes: Volume 2016-2021

Table 14 Forecast Sales of Cigarettes: Volume 2021-2026

Table 15 Forecast Sales of Cigarettes by Category: Value 2021-2026

Table 16 Forecast Sales of Cigarettes: % Volume Growth 2021-2026

Table 17 Forecast Sales of Cigarettes by Category: % Value Growth 2021-2026

Table 18 Forecast Sales of Cigarettes by Blend: % Volume 2021-2026

Table 19 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2021-2026

Table 20 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2021-2026

Table 21 Forecast Sales of Cigarettes by Pack Size: % Volume 2021-2026

Table 22 Forecast Sales of Cigarettes by Price Band: % Volume 2021-2026

#### TOBACCO IN THE US

#### EXECUTIVE SUMMARY

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Tobacco in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What's next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 3      Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Advertising through retail points-of-sale

Sponsorship of sporting/music events

Distribution of tobacco-branded gifts (e.g., cigarette-branded lighters, pens, etc.)

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 23 Number of Adult Smokers by Gender 2016-2021

MARKET DATA

Table 24 Sales of Tobacco by Category: Volume 2016-2021

Table 25 Sales of Tobacco by Category: Value 2016-2021

Table 26 Sales of Tobacco by Category: % Volume Growth 2016-2021

Table 27 Sales of Tobacco by Category: % Value Growth 2016-2021

Table 28 Forecast Sales of Tobacco by Category: Volume 2021-2026

Table 29 Forecast Sales of Tobacco by Category: Value 2021-2026

Table 30 Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026

Table 31 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 4 Research Sources

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