

Cigarettes in the US

Market Direction | 2022-07-08 | 30 pages | Euromonitor

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Report description:

After seeing marginal volume growth in 2020, in 2021 volumes fell to below the pre-pandemic level. However, the price per stick rose due to inflationary pressures, leading to an increase in retail current value terms despite the volume decline. Price increases certainly influenced volume sales, given that most cigarette smokers in the US are in lower income brackets and have less discretionary spending. When the prices of goods and services rose due to inflation, those with lower incomes felt th...

Euromonitor International's Cigarettes in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2022

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TOBACCO IN THE US

EXECUTIVE SUMMARY

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