

Cigarettes in South Korea

Market Direction | 2022-07-08 | 26 pages | Euromonitor

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Report description:

Cigarette sales in South Korea experienced a decline in 2021 as health-conscious consumers attempted to reduce their habit. In addition to pursuing healthier lifestyles noted over the past decade, recent changes have encouraged consumers to move away from cigarettes. Due to the prolonged impact of the pandemic, many consumers have spent significant time indoors and wearing a mask when outside of the home, both of which have had a negative effect on cigarette smoking. The nature of cigarettes als...

Euromonitor International's Cigarettes in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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TOBACCO IN SOUTH KOREA

EXECUTIVE SUMMARY

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