

Cigarettes in Germany

Market Direction | 2022-07-07 | 23 pages | Euromonitor

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Report description:

In Germany, the consumption of cigarettes remained at a high level in 2021. While retail volume sales recorded another low decline in 2021, overall tobacco consumption remains rather high. Moreover, some studies have even suggested a marginal increase in cigarette consumption during the pandemic. This is likely to be linked to a decrease in consumption of e-vapour products where the closure of vaping shops both prevented smokers from obtaining advice from sales consultants regarding a switch, an...

Euromonitor International's Cigarettes in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CIGARETTES IN GERMANY

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E-commerce retains higher level of importance

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TOBACCO IN GERMANY

EXECUTIVE SUMMARY

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