

Cigarettes in Chile

Market Direction | 2022-07-07 | 24 pages | Euromonitor

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Report description:

As the pandemic continued to impact Chile throughout 2021 due to the appearance of new variants, the government reinforced health measures that meant the country experienced intermittent quarantines for most of the year, despite having one of the most successful vaccination campaigns in the world and finalising a reopening phase during Q4. The government provided multiple social aid and pension fund withdrawals, which put cash directly into the pockets of consumers to assist them through the cha...

Euromonitor International's Cigarettes in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CIGARETTES IN CHILE

KEY DATA FINDINGS

2021 DEVELOPMENTS

Cigarettes records positive retail volume growth for the first time in years

Illicit trade struggles due to border restrictions

British American Tobacco retains dominance of cigarettes

PROSPECTS AND OPPORTUNITIES

With tight pockets and renewed health consciousness, cigarettes will return to decreasing trend

Illicit trade will receive boost from loss of economy brands

Greater move towards alternative tobacco could force government to switch attention to e-vapour products

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TOBACCO IN CHILE

EXECUTIVE SUMMARY

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