

Cider/Perry in Belgium

Market Direction | 2022-07-07 | 26 pages | Euromonitor

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Report description:

The cider/perry category witnessed a positive period in 2021 due to the rising popularity of modern cider which is more attractive to younger generations. Indeed, as the general trend in alcoholic drink is to flavour, modern cider, with its large range of different flavours, is performing well. Nevertheless, modern ciders is largely driven by consumption through the on-trade and so the pandemic has limited its potential in 2021. Demand for modern cider has shifted to the off-trade to some extent...

Euromonitor International's Cider/Perry in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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