

Cider/Perry in Austria

Market Direction | 2022-07-07 | 26 pages | Euromonitor

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Report description:

Cider/perry in Austria is the sum of the traditional Most variant and conventional cider and perry drinks. Overall volume sales in the on-trade remained low in 2021 because of the government's anti-COVID-19 measures. Horeca was limited to takeaway and delivery for close to six months in 2021 and when it was allowed to operate outlets were hindered by restricted closing hours, testing and the need to carry vaccination certificates. However, due to continuing growth in off-trade sales, overall cid...

Euromonitor International's Cider/Perry in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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