

## **Chocolate Confectionery in Brazil**

Market Direction | 2022-07-07 | 25 pages | Euromonitor

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### **Report description:**

During the most difficult moments of the pandemic and experiencing the restrictive measures of social isolation, Brazilians, who previously mostly consumed chocolate confectionery outside the home, changed their behaviour, starting to consume it at home as well. This consumption took place in almost all regions of the country, and in 2020, with the emergency aid provided by the federal government for the lower social classes and informal workers, it boosted consumption amongst classes D and E. I...

Euromonitor International's Chocolate Confectionery in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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