

## **Beer in the United Arab Emirates**

Market Direction | 2022-07-07 | 29 pages | Euromonitor

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### **Report description:**

Following a strong shift to off-trade the previous year when the pandemic meant that consumers were cautious about spending time outside of the home, beer sales through this channel declined in 2021. While consumers took a more cautious approach to spending during the year, off-trade volume sales levels remained marginally higher than pre-pandemic levels due to further home seclusion for some. Local consumers are also becoming increasingly health conscious due to rising awareness linked to the p...

Euromonitor International's Beer in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Beer market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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