

## **Beer in the Czech Republic**

Market Direction | 2022-07-07 | 30 pages | Euromonitor

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### **Report description:**

The Czech beer market started to gradually stabilise from June 2021 when foodservice establishments were fully reopened. The EURO Football Championship also helped to revive on-trade consumption in June and July. Beer continued to be the least affected alcoholic drink by COVID-19 in 2021 as the beer culture has a strong tradition in the country. On-trade did not recover fully in 2021, but off-trade was successful to compensate for the foodservice losses, therefore total beer consumption reached...

Euromonitor International's Beer in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Beer market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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