

Beer in Spain

Market Direction | 2022-07-07 | 33 pages | Euromonitor

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Report description:

2021 saw some rebound in both total volume and current value sales of beer in Spain. This was aided by the lifting of COVID-19 restrictions in the country, which brought about a significant recovery in the on-trade channel, especially during the summer period. In Spain, beer consumption is a social activity, with people drinking beer when they visit a bar or a restaurant and meet friends. This explains the boost to on-trade sales, as this activity was able to resume during the year. However, tot...

Euromonitor International's Beer in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beer market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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BEER IN SPAIN

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Rebound as restrictions ease, but COVID-19-related factors still have a negative impact

Low alcohol and non-alcoholic products remain popular

Supply chain issues not impactful, given that majority of consumption is domestic

PROSPECTS AND OPPORTUNITIES

Pre-pandemic beer consumption habits slowly return, but recovery reliant on return of tourists

Competitive landscape will continue to be dominated by domestic players

Online will be relevant, but not have a significant impact

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