

Beer in Israel

Market Direction | 2022-07-08 | 28 pages | Euromonitor

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Report description:

Craft beers are increasingly popular as consumers search for new flavours and interesting brands to try. Indeed, such is their popularity, some hi-tech companies have fridges filled with craft beers to show their appreciation for employees. While local craft beers are preferred over foreign brands, many new imported flavoured craft beers have been selling well too. In addition, two of the largest local beer manufacturers entered into craft beers in 2021 to capitalise on strong category volume gr...

Euromonitor International's Beer in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beer market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Influx of imported brands captures consumer interest

Beer flavour experimentation popular amongst young adults

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