

Beer in Canada

Market Direction | 2022-07-07 | 34 pages | Euromonitor

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Report description:

Even though the COVID-19 pandemic has led to an overall increase in consumer demand for food and beverages, including alcoholic drinks such as wine and spirits, its positive impact on beer was relatively limited in 2020, and as Canada gradually reopens in 2021, beer sales see slightly greater decline. The consumption of beer is often for social occasions, and gatherings at home, such as parties, remained limited during the year compared to the review period. In addition, the craft beer movement,...

Euromonitor International's Beer in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beer market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Craft beer powers through, albeit with challenges

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