

Beer in Bosnia and Herzegovina

Market Direction | 2022-06-30 | 26 pages | Euromonitor

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Report description:

After having collapsed in 2020, on-trade volume sales of beer rebounded at a double-digit rate in 2021 as consumers in Bosnia and Herzegovina started regularly socialising in bars/pubs and similar establishments again thanks to the rollout of COVID-19 vaccines and the easing of public health restrictions. A nascent recovery in inbound tourism also contributed to the category's markedly improved performance in this regard. However, by the end of 2021 on-trade volume sales were still below pre-pan...

Euromonitor International's Beer in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beer market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2022

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