

Beer in Bosnia and Herzegovina

Market Direction | 2022-06-30 | 26 pages | Euromonitor

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Report description:

After having collapsed in 2020, on-trade volume sales of beer rebounded at a double-digit rate in 2021 as consumers in Bosnia and Herzegovina started regularly socialising in bars/pubs and similar establishments again thanks to the rollout of COVID-19 vaccines and the easing of public health restrictions. A nascent recovery in inbound tourism also contributed to the category's markedly improved performance in this regard. However, by the end of 2021 on-trade volume sales were still below pre-pan...

Euromonitor International's Beer in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beer market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Beer in Bosnia and Herzegovina

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List Of Contents And Tables

BEER IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2021 DEVELOPMENTS

On-trade consumption rebounds as off-trade volume growth slows sharply

Domestic premium lager continues to grow fastest at off-trade level

Pivara Tuzla invests heavily in modernising its production facilities

PROSPECTS AND OPPORTUNITIES

Maturity and other factors set to temper growth in off-trade volume sales

On-trade consumption will remain elevated as pandemic-related disruption subsides

Domestic premium lager and dark beer expected to show fastest development

CATEGORY BACKGROUND

Lager price band methodology

Summary 1 Lager by Price Band 2021

Table 1 Number of Breweries 2016-2021

CATEGORY DATA

Table 2 Sales of Beer by Category: Total Volume 2016-2021

Table 3 Sales of Beer by Category: Total Value 2016-2021

Table 4 Sales of Beer by Category: % Total Volume Growth 2016-2021

Table 5 Sales of Beer by Category: % Total Value Growth 2016-2021

Table 6 Sales of Beer by Off-trade vs On-trade: Volume 2016-2021

Table 7 Sales of Beer by Off-trade vs On-trade: Value 2016-2021

Table 8 Sales of Beer by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 9 Sales of Beer by Off-trade vs On-trade: % Value Growth 2016-2021

Table 10 GBO Company Shares of Beer: % Total Volume 2017-2021

Table 11 NBO Company Shares of Beer: % Total Volume 2017-2021

Table 12 LBN Brand Shares of Beer: % Total Volume 2018-2021

Table 13 Forecast Sales of Beer by Category: Total Volume 2021-2026

Table 14 Forecast Sales of Beer by Category: Total Value 2021-2026

Table 15 Forecast Sales of Beer by Category: % Total Volume Growth 2021-2026

Table 16 Forecast Sales of Beer by Category: % Total Value Growth 2021-2026

ALCOHOLIC DRINKS IN BOSNIA AND HERZEGOVINA

EXECUTIVE SUMMARY

Alcoholic drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

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Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

TAXATION AND DUTY LEVIES

Summary 2 Taxation and Duty Levies on Alcoholic Drinks 2021

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 17 Retail Consumer Expenditure on Alcoholic Drinks 2016-2021

MARKET DATA

Table 18 Sales of Alcoholic Drinks by Category: Total Volume 2016-2021

Table 19 Sales of Alcoholic Drinks by Category: Total Value 2016-2021

Table 20 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2016-2021

Table 21 Sales of Alcoholic Drinks by Category: % Total Value Growth 2016-2021

Table 22 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2021

Table 23 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2021

Table 24 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2021

Table 25 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2021

Table 26 GBO Company Shares of Alcoholic Drinks: % Total Volume 2017-2021

Table 27 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2016-2021

Table 28 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2020

Table 29 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2021-2026

Table 30 Forecast Sales of Alcoholic Drinks by Category: Total Value 2021-2026

Table 31 Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2021-2026

Table 32 Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2021-2026

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SOURCES

Summary 3 Research Sources

Beer in Bosnia and Herzegovina

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