

## **Beer in Belgium**

Market Direction | 2022-07-07 | 32 pages | Euromonitor

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### **Report description:**

Beer consumption in Belgium continued to fall in 2021 as part of a long-term shift away from drinking bigger servings of lagers to smaller volumes of stronger beers and ales. The stay at home culture only intensified this trend as Belgians focused on really enjoying the taste of ales and beers, thus reducing the quantity of beer consumed. After a relatively big increase in off trade volume sales in 2020, consumption fell slightly in 2021. On-trade volume sales of beers rose dramatically in 2021...

Euromonitor International's Beer in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Beer market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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