

## **Beer in Algeria**

Market Direction | 2022-06-21 | 26 pages | Euromonitor

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### **Report description:**

The COVID-19 crisis continued to have an impact in 2021, increasing price-sensitivity and thereby limiting demand. The pandemic continued to affect the local economy, with job losses seen and many households experienced reduced disposable incomes, which has forced them to economise. As such, many consumers were forced to cut back on their beer consumption, which was reflected in a lower growth rate than expected in total volume sales.

Euromonitor International's Beer in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Beer market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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