

Beauty and Personal Care in Qatar

Market Direction | 2022-07-01 | 63 pages | Euromonitor

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Report description:

In response to the COVID-19 pandemic in 2020, beauty and personal care witnessed slowed demand. The wealthy nature of many demographics in the country meant that categories such as fragrances and colour cosmetics, while recording steeper declines than bath and shower as well as those seen in other countries, suffered only modest slowdowns in Qatar. This performance stemmed from their non-essential and discretionary nature. Moreover, lockdown, home seclusion and the rise in working from home nega...

Euromonitor International's Beauty and Personal Care in Qatar report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Dermocosmetics Beauty and Personal Care, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Prestige Beauty and Personal Care, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beauty and Personal Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Beauty and Personal Care in Qatar
Euromonitor International
July 2022

List Of Contents And Tables

BEAUTY AND PERSONAL CARE IN QATAR

EXECUTIVE SUMMARY

Beauty and personal care in 2021: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for beauty and personal care?

Market Data

Table 1 Sales of Beauty and Personal Care by Category: Value 2016-2021

Table 2 Sales of Beauty and Personal Care by Category: % Value Growth 2016-2021

Table 3 GBO Company Shares of Beauty and Personal Care: % Value 2017-2021

Table 4 NBO Company Shares of Beauty and Personal Care: % Value 2017-2021

Table 5 LBN Brand Shares of Beauty and Personal Care: % Value 2018-2021

Table 6 NBO Company Shares of Premium Beauty and Personal Care: % Value 2017-2021

Table 7 LBN Brand Shares of Premium Beauty and Personal Care: % Value 2018-2021

Table 8 Distribution of Beauty and Personal Care by Format: % Value 2016-2021

Table 9 Distribution of Beauty and Personal Care by Format and Category: % Value 2021

Table 10 □Forecast Sales of Beauty and Personal Care by Category: Value 2021-2026

Table 11 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2021-2026

APPENDIX

DISCLAIMER

BABY AND CHILD-SPECIFIC PRODUCTS

2021 Developments

Prospects and Opportunities

Category Data

Table 12 □Sales of Baby and Child-specific Products by Category: Value 2016-2021

Table 13 □Sales of Baby and Child-specific Products by Category: % Value Growth 2016-2021

Table 14 □NBO Company Shares of Baby and Child-specific Products: % Value 2017-2021

Table 15 □LBN Brand Shares of Baby and Child-specific Products: % Value 2018-2021

Table 16 □Forecast Sales of Baby and Child-specific Products by Category 2021-2026

Table 17 □Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2021-2026

BATH AND SHOWER

Table 18 □Sales of Bath and Shower by Category: Value 2016-2021

Table 19 □Sales of Bath and Shower by Category: % Value Growth 2016-2021

Table 20 □NBO Company Shares of Bath and Shower: % Value 2017-2021

Table 21 □LBN Brand Shares of Bath and Shower: % Value 2018-2021

Table 22 □Forecast Sales of Bath and Shower by Category: Value 2021-2026

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Table 23 □Forecast Sales of Bath and Shower by Category: % Value Growth 2021-2026

DEODORANTS

Table 24 □Sales of Deodorants by Category: Value 2016-2021

Table 25 □Sales of Deodorants by Category: % Value Growth 2016-2021

Table 26 □NBO Company Shares of Deodorants: % Value 2017-2021

Table 27 □LBN Brand Shares of Deodorants: % Value 2018-2021

Table 28 □Forecast Sales of Deodorants by Category: Value 2021-2026

Table 29 □Forecast Sales of Deodorants by Category: % Value Growth 2021-2026

HAIR CARE

Table 30 □Sales of Hair Care by Category: Value 2016-2021

Table 31 □Sales of Hair Care by Category: % Value Growth 2016-2021

Table 32 □NBO Company Shares of Hair Care: % Value 2017-2021

Table 33 □LBN Brand Shares of Hair Care: % Value 2018-2021

Table 34 □Forecast Sales of Hair Care by Category: Value 2021-2026

Table 35 □Forecast Sales of Hair Care by Category: % Value Growth 2021-2026

DEPILATORIES

Table 36 □Sales of Depilatories by Category: Value 2016-2021

Table 37 □Sales of Depilatories by Category: % Value Growth 2016-2021

Table 38 □NBO Company Shares of Depilatories: % Value 2017-2021

Table 39 □LBN Brand Shares of Depilatories: % Value 2018-2021

Table 40 □Forecast Sales of Depilatories by Category: Value 2021-2026

Table 41 □Forecast Sales of Depilatories by Category: % Value Growth 2021-2026

ORAL CARE

Table 42 □Sales of Oral Care by Category: Value 2016-2021

Table 43 □Sales of Oral Care by Category: % Value Growth 2016-2021

Table 44 □NBO Company Shares of Oral Care: % Value 2017-2021

Table 45 □LBN Brand Shares of Oral Care: % Value 2018-2021

Table 46 □Forecast Sales of Oral Care by Category: Value 2021-2026

Table 47 □Forecast Sales of Oral Care by Category: % Value Growth 2021-2026

MEN'S GROOMING

Table 48 □Sales of Men's Grooming by Category: Value 2016-2021

Table 49 □Sales of Men's Grooming by Category: % Value Growth 2016-2021

Table 50 □NBO Company Shares of Men's Grooming: % Value 2017-2021

Table 51 □LBN Brand Shares of Men's Grooming: % Value 2018-2021

Table 52 □Forecast Sales of Men's Grooming by Category: Value 2021-2026

Table 53 □Forecast Sales of Men's Grooming by Category: % Value Growth 2021-2026

COLOUR COSMETICS

Table 54 □Sales of Colour Cosmetics by Category: Value 2016-2021

Table 55 □Sales of Colour Cosmetics by Category: % Value Growth 2016-2021

Table 56 □NBO Company Shares of Colour Cosmetics: % Value 2017-2021

Table 57 □LBN Brand Shares of Colour Cosmetics: % Value 2018-2021

Table 58 □LBN Brand Shares of Premium Colour Cosmetics: % Value 2018-2021

Table 59 □Forecast Sales of Colour Cosmetics by Category: Value 2021-2026

Table 60 □Forecast Sales of Colour Cosmetics by Category: % Value Growth 2021-2026

FRAGRANCES

Table 61 □Sales of Fragrances by Category: Value 2016-2021

Table 62 □Sales of Fragrances by Category: % Value Growth 2016-2021

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Table 63 □NBO Company Shares of Fragrances: % Value 2017-2021
Table 64 □LBN Brand Shares of Fragrances: % Value 2018-2021
Table 65 □LBN Brand Shares of Premium Fragrances: % Value 2018-2021
Table 66 □Forecast Sales of Fragrances by Category: Value 2021-2026
Table 67 □Forecast Sales of Fragrances by Category: % Value Growth 2021-2026

SKIN CARE

Table 68 □Sales of Skin Care by Category: Value 2016-2021
Table 69 □Sales of Skin Care by Category: % Value Growth 2016-2021
Table 70 □NBO Company Shares of Skin Care: % Value 2017-2021
Table 71 □LBN Brand Shares of Skin Care: % Value 2018-2021
Table 72 □LBN Brand Shares of Premium Skin Care: % Value 2018-2021
Table 73 □Forecast Sales of Skin Care by Category: Value 2021-2026
Table 74 □Forecast Sales of Skin Care by Category: % Value Growth 2021-2026

SUN CARE

Table 75 □Sales of Sun Care by Category: Value 2016-2021
Table 76 □Sales of Sun Care by Category: % Value Growth 2016-2021
Table 77 □NBO Company Shares of Sun Care: % Value 2017-2021
Table 78 □LBN Brand Shares of Sun Care: % Value 2018-2021
Table 79 □LBN Brand Shares of Premium Adult Sun Care: % Value 2018-2021
Table 80 □Forecast Sales of Sun Care by Category: Value 2021-2026
Table 81 □Forecast Sales of Sun Care by Category: % Value Growth 2021-2026

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