

Alcoholic Drinks in the Netherlands

Market Direction | 2022-07-07 | 75 pages | Euromonitor

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Report description:

Alcoholic drinks only made a partial recovery in 2021 after suffering a huge blow to overall volume sales in 2020, caused by the impact of the COVID-19 pandemic. In 2021, the coronavirus was not yet fully under control so the on-trade had to deal with periods of full lockdown in January and February as well as in December. During the other months of the year, on-trade opening were still limited in the evenings and the on-trade was only allowed to open outside or was restricted with regard to the...

Euromonitor International's Alcoholic Drinks in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

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CATEGORY BACKGROUND

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