

Alcoholic Drinks in Spain

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Report description:

The COVID-19 pandemic continued to have a major impact on alcoholic drinks in Spain in 2021, as measures related to containing the spread of the virus were once again a feature for much of the year. The country entered 2021 under very strong COVID-19 restrictions, as concerns over the spread of the virus remained profound, and many of the country's autonomous regions decided to close hospitality venues in the first months of the year.

Euromonitor International's Alcoholic Drinks in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Alcoholic Drinks in Spain
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List Of Contents And Tables

ALCOHOLIC DRINKS IN SPAIN

EXECUTIVE SUMMARY

Alcoholic drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

CHART 1 Alcoholic Drinks Off-Trade Volume Sales Growth Scenarios: 2019-2026

CHART 2 Alcoholic Drinks On-Trade Volume Sales Growth Scenarios: 2019-2026

CHART 3 Alcoholic Drinks Impact of Soft Drivers on Off-Trade Volume Sales: 2019-2026

CHART 4 Alcoholic Drinks Impact of Soft Drivers on On-Trade Volume Sales: 2019-2026

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

Summary 1 Number of On-trade Establishments by Type 2015-2021

TAXATION AND DUTY LEVIES

Summary 2 Taxation and Duty Levies on Alcoholic Drinks 2021

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 1 Retail Consumer Expenditure on Alcoholic Drinks 2016-2021

MARKET DATA

Table 2 Sales of Alcoholic Drinks by Category: Total Volume 2016-2021

Table 3 Sales of Alcoholic Drinks by Category: Total Value 2016-2021

Table 4 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2016-2021

Table 5 Sales of Alcoholic Drinks by Category: % Total Value Growth 2016-2021

Table 6 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2021

Table 7 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2021

Table 8 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2021

Table 9 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2021

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Table 10 □GBO Company Shares of Alcoholic Drinks: % Total Volume 2017-2021
Table 11 □Distribution of Alcoholic Drinks by Format: % Off-trade Value 2016-2021
Table 12 □Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2021
Table 13 □Forecast Sales of Alcoholic Drinks by Category: Total Volume 2021-2026
Table 14 □Forecast Sales of Alcoholic Drinks by Category: Total Value 2021-2026
Table 15 □Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2021-2026
Table 16 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 3 Research Sources

BEER IN SPAIN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Rebound as restrictions ease, but COVID-19-related factors still have a negative impact

Low alcohol and non-alcoholic products remain popular

Supply chain issues not impactful, given that majority of consumption is domestic

PROSPECTS AND OPPORTUNITIES

Pre-pandemic beer consumption habits slowly return, but recovery reliant on return of tourists

Competitive landscape will continue to be dominated by domestic players

Online will be relevant, but not have a significant impact

CATEGORY BACKGROUND

Lager price band methodology

Summary 4 Lager by Price Band 2021

Table 17 Number of Breweries 2016-2021

CATEGORY DATA

Table 18 Sales of Beer by Category: Total Volume 2016-2021

Table 19 Sales of Beer by Category: Total Value 2016-2021

Table 20 Sales of Beer by Category: % Total Volume Growth 2016-2021

Table 21 Sales of Beer by Category: % Total Value Growth 2016-2021

Table 22 Sales of Beer by Off-trade vs On-trade: Volume 2016-2021

Table 23 Sales of Beer by Off-trade vs On-trade: Value 2016-2021

Table 24 Sales of Beer by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 25 Sales of Beer by Off-trade vs On-trade: % Value Growth 2016-2021

Table 26 □Sales of Beer by Craft vs Standard 2016-2021

Table 27 □GBO Company Shares of Beer: % Total Volume 2017-2021

Table 28 □NBO Company Shares of Beer: % Total Volume 2017-2021

Table 29 □LBN Brand Shares of Beer: % Total Volume 2018-2021

Table 30 □Forecast Sales of Beer by Category: Total Volume 2021-2026

Table 31 □Forecast Sales of Beer by Category: Total Value 2021-2026

Table 32 □Forecast Sales of Beer by Category: % Total Volume Growth 2021-2026

Table 33 □Forecast Sales of Beer by Category: % Total Value Growth 2021-2026

WINE IN SPAIN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Solid total volume rebound across all categories in 2021

Boom for vermouth due to 2021 consumption trends

Certification and provenance of drinks remain important to Spanish consumers

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PROSPECTS AND OPPORTUNITIES

Consumers will continue to favour traditional products

Premiumisation will continue, despite some challenges

Sustainability initiatives will remain vital

CATEGORY DATA

Table 34 Sales of Wine by Category: Total Volume 2016-2021

Table 35 Sales of Wine by Category: Total Value 2016-2021

Table 36 Sales of Wine by Category: % Total Volume Growth 2016-2021

Table 37 Sales of Wine by Category: % Total Value Growth 2016-2021

Table 38 Sales of Wine by Off-trade vs On-trade: Volume 2016-2021

Table 39 Sales of Wine by Off-trade vs On-trade: Value 2016-2021

Table 40 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 41 Sales of Wine by Off-trade vs On-trade: % Value Growth 2016-2021

Table 42 Sales of Still Red Wine by Price Segment: % Off-trade Volume 2016-2021

Table 43 □Sales of Still Rose Wine by Price Segment: % Off-trade Volume 2016-2021

Table 44 □Sales of Still White Wine by Price Segment: % Off-trade Volume 2016-2021

Table 45 □Sales of Other Sparkling Wine by Price Segment: % Off-trade Volume 2016-2021

Table 46 □Sales of Wine by Origin 2019-2021

Table 47 □GBO Company Shares of Still Light Grape Wine: % Total Volume 2017-2021

Table 48 □NBO Company Shares of Still Light Grape Wine: % Total Volume 2017-2021

Table 49 □LBN Brand Shares of Still Light Grape Wine: % Total Volume 2018-2021

Table 50 □GBO Company Shares of Champagne: % Total Volume 2017-2021

Table 51 □NBO Company Shares of Champagne: % Total Volume 2017-2021

Table 52 □LBN Brand Shares of Champagne: % Total Volume 2018-2021

Table 53 □GBO Company Shares of Other Sparkling Wine: % Total Volume 2017-2021

Table 54 □NBO Company Shares of Other Sparkling Wine: % Total Volume 2017-2021

Table 55 □LBN Brand Shares of Other Sparkling Wine: % Total Volume 2018-2021

Table 56 □GBO Company Shares of Fortified Wine and Vermouth: % Total Volume 2017-2021

Table 57 □NBO Company Shares of Fortified Wine and Vermouth: % Total Volume 2017-2021

Table 58 □LBN Brand Shares of Fortified Wine and Vermouth: % Total Volume 2018-2021

Table 59 □Forecast Sales of Wine by Category: Total Volume 2021-2026

Table 60 □Forecast Sales of Wine by Category: Total Value 2021-2026

Table 61 □Forecast Sales of Wine by Category: % Total Volume Growth 2021-2026

Table 62 □Forecast Sales of Wine by Category: % Total Value Growth 2021-2026

SPIRITS IN SPAIN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Rebound in 2021, in particular for on-trade sales

Pernod Ricard and others launch "light" products

A wide variety of factors make 2021 an extremely challenging year

PROSPECTS AND OPPORTUNITIES

Recovery to pre-pandemic levels will be seen towards the end of the forecast period

Premium products and drinks with a "healthier" perception set to be popular

Sustainability and traceability will also be important

CATEGORY BACKGROUND

Vodka, gin, other blended Scotch whisky, dark rum and white rum price band methodology

Summary 5 Benchmark Brands 2021

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CATEGORY DATA

Table 63 Sales of Spirits by Category: Total Volume 2016-2021

Table 64 Sales of Spirits by Category: Total Value 2016-2021

Table 65 Sales of Spirits by Category: % Total Volume Growth 2016-2021

Table 66 Sales of Spirits by Category: % Total Value Growth 2016-2021

Table 67 Sales of Spirits by Off-trade vs On-trade: Volume 2016-2021

Table 68 Sales of Spirits by Off-trade vs On-trade: Value 2016-2021

Table 69 Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 70 Sales of Spirits by Off-trade vs On-trade: % Value Growth 2016-2021

Table 71 Sales of Dark Rum by Price Platform: % Total Volume 2016-2021

Table 72 □Sales of White Rum by Price Platform: % Total Volume 2016-2021

Table 73 □Sales of Other Blended Scotch Whisky by Price Platform: % Total Volume 2016-2021

Table 74 □Sales of English Gin by Price Platform: % Total Volume 2016-2021

Table 75 □Sales of Vodka by Price Platform: % Total Volume 2016-2021

Table 76 □Sales of Vodka by Flavoured vs Non-flavoured: % Total Volume 2016-2021

Table 77 □GBO Company Shares of Spirits: % Total Volume 2017-2021

Table 78 □NBO Company Shares of Spirits: % Total Volume 2017-2021

Table 79 □LBN Brand Shares of Spirits: % Total Volume 2018-2021

Table 80 □Forecast Sales of Spirits by Category: Total Volume 2021-2026

Table 81 □Forecast Sales of Spirits by Category: Total Value 2021-2026

Table 82 □Forecast Sales of Spirits by Category: % Total Volume Growth 2021-2026

Table 83 □Forecast Sales of Spirits by Category: % Total Value Growth 2021-2026

CIDER/PERRY IN SPAIN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Rebound for cider as hospitality venues reopen

New operators enter cider

Product developments surrounding sustainable products

PROSPECTS AND OPPORTUNITIES

Asturian cider up for UNESCO recognition

Non-alcoholic and natural cider predicted to grow

Recovery associated with continued opening of hospitality, but challenges remain

CATEGORY DATA

Table 84 Sales of Cider/Perry: Total Volume 2016-2021

Table 85 Sales of Cider/Perry: Total Value 2016-2021

Table 86 Sales of Cider/Perry: % Total Volume Growth 2016-2021

Table 87 Sales of Cider/Perry: % Total Value Growth 2016-2021

Table 88 Sales of Cider/Perry by Off-trade vs On-trade: Volume 2016-2021

Table 89 Sales of Cider/Perry by Off-trade vs On-trade: Value 2016-2021

Table 90 Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 91 Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2016-2021

Table 92 GBO Company Shares of Cider/Perry: % Total Volume 2017-2021

Table 93 □NBO Company Shares of Cider/Perry: % Total Volume 2017-2021

Table 94 □LBN Brand Shares of Cider/Perry: % Total Volume 2018-2021

Table 95 □Forecast Sales of Cider/Perry: Total Volume 2021-2026

Table 96 □Forecast Sales of Cider/Perry: Total Value 2021-2026

Table 97 □Forecast Sales of Cider/Perry: % Total Volume Growth 2021-2026

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Table 98 □Forecast Sales of Cider/Perry: % Total Value Growth 2021-2026

RTDS IN SPAIN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Lifting of restrictions brings strong rebound for volume and value sales of RTDs

Various new products enter RTDs after the pandemic begins

Hard seltzers is a segment to watch following various new entrants in 2021

PROSPECTS AND OPPORTUNITIES

Growth throughout the forecast period as RTDs fit with several key consumer trends

Spirit-based drinks expected to be particularly popular

Further diversification expected within RTDs

CATEGORY DATA

Table 99 Sales of RTDs by Category: Total Volume 2016-2021

Table 100 Sales of RTDs by Category: Total Value 2016-2021

Table 101 Sales of RTDs by Category: % Total Volume Growth 2016-2021

Table 102 Sales of RTDs by Category: % Total Value Growth 2016-2021

Table 103 Sales of RTDs by Off-trade vs On-trade: Volume 2016-2021

Table 104 Sales of RTDs by Off-trade vs On-trade: Value 2016-2021

Table 105 Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 106 Sales of RTDs by Off-trade vs On-trade: % Value Growth 2016-2021

Table 107 GBO Company Shares of RTDs: % Total Volume 2017-2021

Table 108 □NBO Company Shares of RTDs: % Total Volume 2017-2021

Table 109 □LBN Brand Shares of RTDs: % Total Volume 2018-2021

Table 110 □Forecast Sales of RTDs by Category: Total Volume 2021-2026

Table 111 □Forecast Sales of RTDs by Category: Total Value 2021-2026

Table 112 □Forecast Sales of RTDs by Category: % Total Volume Growth 2021-2026

Table 113 □Forecast Sales of RTDs by Category: % Total Value Growth 2021-2026

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