

## **Alcoholic Drinks in Singapore**

Market Direction | 2022-07-07 | 77 pages | Euromonitor

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### **Report description:**

Alcoholic drinks in Singapore recorded a positive performance in total volume sales terms in 2021, although levels remained below pre-pandemic figures due to the significant declines experienced by on-trade the previous year. With rising cases of COVID-19 in 2021, the government implemented a number of measures in an attempt to control its spread, including a Circuit Breaker from April to June. As a result, local consumers resorted to home seclusion, including working and studying remotely, to r...

Euromonitor International's Alcoholic Drinks in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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##### CATEGORY BACKGROUND

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