

Alcoholic Drinks in Paraguay

Market Direction | 2022-07-05 | 54 pages | Euromonitor

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Report description:

Total volume sales of alcoholic drinks in Paraguay rebounded in 2021 after two years of decline. Although the industry is relatively well-developed, economic instability caused by the pandemic and the huge impact on the social lives of the country's inhabitants acted as major drags on sales in 2020. After a year of confinement, people sought to release pent-up demand and craved sophistication, which pushed demand towards higher-priced options such as craft beer, fine wine and premium spirits.

Euromonitor International's Alcoholic Drinks in Paraguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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