

## **Alcoholic Drinks in Egypt**

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### **Report description:**

The alcoholic drinks market in Egypt witnessed legislation and taxation changes in 2021. The government continued to impose higher taxes on alcoholic beverages in order to increase its tax revenue from alcohol and tobacco products. There were also changes to the limit per purchase for travellers in duty free, which significantly affected duty free sales of alcoholic drinks in the year.

Euromonitor International's Alcoholic Drinks in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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