

## **Alcoholic Drinks in Ecuador**

Market Direction | 2022-06-24 | 53 pages | Euromonitor

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### **Report description:**

The consumption of alcoholic beverages in Ecuador is closely linked to socialising, therefore the closure of universities and foodservice outlets, and working from home as a result of the COVID-19 pandemic discouraged alcohol consumption. During the first months of 2021, there were still mobility restrictions in place to prevent a rise in COVID-19 cases. However, in May, the Government of Guillermo Lasso assumed the presidency and immediately introduced a massive vaccination plan, 9/100 (9 milli...

Euromonitor International's Alcoholic Drinks in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Alcoholic Drinks in Ecuador  
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### List Of Contents And Tables

#### ALCOHOLIC DRINKS IN ECUADOR

##### EXECUTIVE SUMMARY

Alcoholic drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

##### MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

##### TAXATION AND DUTY LEVIES

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2021

##### OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

##### KEY NEW PRODUCT LAUNCHES

##### MARKET INDICATORS

Table 1 Retail Consumer Expenditure on Alcoholic Drinks 2016-2021

##### MARKET DATA

Table 2 Sales of Alcoholic Drinks by Category: Total Volume 2016-2021

Table 3 Sales of Alcoholic Drinks by Category: Total Value 2016-2021

Table 4 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2016-2021

Table 5 Sales of Alcoholic Drinks by Category: % Total Value Growth 2016-2021

Table 6 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2021

Table 7 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2021

Table 8 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2021

Table 9 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2021

Table 10 GBO Company Shares of Alcoholic Drinks: % Total Volume 2017-2021

Table 11 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2016-2021

Table 12 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2020

Table 13 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2021-2026

Table 14 Forecast Sales of Alcoholic Drinks by Category: Total Value 2021-2026

Table 15 Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2021-2026

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## Table 16 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2021-2026

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### SOURCES

Summary 2 Research Sources

### BEER IN ECUADOR

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Nuestra Siembra drives the growth of domestic economy lager

Heineken production plant in Ecuador

Players look for creative new ways to boost sales

#### PROSPECTS AND OPPORTUNITIES

Growth will be driven by investment

Domestic economy lager expected to cannibalise domestic mid-priced lager

Imported beers will continue to increase their presence

#### CATEGORY BACKGROUND

Lager price band methodology

Summary 3 Lager by Price Band 2021

Table 17 Number of Breweries 2016-2021

#### CATEGORY DATA

Table 18 Sales of Beer by Category: Total Volume 2016-2021

Table 19 Sales of Beer by Category: Total Value 2016-2021

Table 20 Sales of Beer by Category: % Total Volume Growth 2016-2021

Table 21 Sales of Beer by Category: % Total Value Growth 2016-2021

Table 22 Sales of Beer by Off-trade vs On-trade: Volume 2016-2021

Table 23 Sales of Beer by Off-trade vs On-trade: Value 2016-2021

Table 24 Sales of Beer by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 25 Sales of Beer by Off-trade vs On-trade: % Value Growth 2016-2021

Table 26 □GBO Company Shares of Beer: % Total Volume 2017-2021

Table 27 □NBO Company Shares of Beer: % Total Volume 2017-2021

Table 28 □LBN Brand Shares of Beer: % Total Volume 2018-2021

Table 29 □Forecast Sales of Beer by Category: Total Volume 2021-2026

Table 30 □Forecast Sales of Beer by Category: Total Value 2021-2026

Table 31 □Forecast Sales of Beer by Category: % Total Volume Growth 2021-2026

Table 32 □Forecast Sales of Beer by Category: % Total Value Growth 2021-2026

### WINE IN ECUADOR

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Wine consumption continues to grow, benefiting from time at home during the pandemic

Fragmented category with a large number of brands

South American brands lead

#### PROSPECTS AND OPPORTUNITIES

Economy brands will drive future growth

Sparkling wine set to recover with the return of social gatherings and celebrations

European wines to increase sales, but South American brands will continue to lead

#### CATEGORY DATA

Table 33 Sales of Wine by Category: Total Volume 2016-2021

Table 34 Sales of Wine by Category: Total Value 2016-2021

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Table 35 Sales of Wine by Category: % Total Volume Growth 2016-2021

Table 36 Sales of Wine by Category: % Total Value Growth 2016-2021

Table 37 Sales of Wine by Off-trade vs On-trade: Volume 2016-2021

Table 38 Sales of Wine by Off-trade vs On-trade: Value 2016-2021

Table 39 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 40 Sales of Wine by Off-trade vs On-trade: % Value Growth 2016-2021

Table 41 Forecast Sales of Wine by Category: Total Volume 2021-2026

Table 42 □Forecast Sales of Wine by Category: Total Value 2021-2026

Table 43 □Forecast Sales of Wine by Category: % Total Volume Growth 2021-2026

Table 44 □Forecast Sales of Wine by Category: % Total Value Growth 2021-2026

## SPIRITS IN ECUADOR

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Resumption of socialising drives the recovery of spirits

Dependence of on-trade continues to affect sales of spirits

Strong growth of single malt Scotch whisky thanks to strong shelf presence and consumers indulging themselves

### PROSPECTS AND OPPORTUNITIES

The new economic reform will affect legal sales

Migration to RTDs set to be a threat to spirits

With herd immunity, spirits can start afresh in 2022

### CATEGORY DATA

Table 45 Sales of Spirits by Category: Total Volume 2016-2021

Table 46 Sales of Spirits by Category: Total Value 2016-2021

Table 47 Sales of Spirits by Category: % Total Volume Growth 2016-2021

Table 48 Sales of Spirits by Category: % Total Value Growth 2016-2021

Table 49 Sales of Spirits by Off-trade vs On-trade: Volume 2016-2021

Table 50 Sales of Spirits by Off-trade vs On-trade: Value 2016-2021

Table 51 Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 52 Sales of Spirits by Off-trade vs On-trade: % Value Growth 2016-2021

Table 53 GBO Company Shares of Spirits: % Total Volume 2017-2021

Table 54 □NBO Company Shares of Spirits: % Total Volume 2017-2021

Table 55 □LBN Brand Shares of Spirits: % Total Volume 2018-2021

Table 56 □Forecast Sales of Spirits by Category: Total Volume 2021-2026

Table 57 □Forecast Sales of Spirits by Category: Total Value 2021-2026

Table 58 □Forecast Sales of Spirits by Category: % Total Volume Growth 2021-2026

Table 59 □Forecast Sales of Spirits by Category: % Total Value Growth 2021-2026

## CIDER/PERRY IN ECUADOR

### 2021 DEVELOPMENTS

#### RTDS IN ECUADOR

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Younger consumers drive category growth in 2021

Channels have different leaders, but Azende Corp is the overall leader

Sangria gaining ground in the modern channel

### PROSPECTS AND OPPORTUNITIES

Tax reform will benefit RTDs

E-commerce development expected, but sales will remain low

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Growth driven by constant innovation and younger consumers

#### CATEGORY DATA

Table 60 Sales of RTDs by Category: Total Volume 2016-2021

Table 61 Sales of RTDs by Category: Total Value 2016-2021

Table 62 Sales of RTDs by Category: % Total Volume Growth 2016-2021

Table 63 Sales of RTDs by Category: % Total Value Growth 2016-2021

Table 64 Sales of RTDs by Off-trade vs On-trade: Volume 2016-2021

Table 65 Sales of RTDs by Off-trade vs On-trade: Value 2016-2021

Table 66 Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 67 Sales of RTDs by Off-trade vs On-trade: % Value Growth 2016-2021

Table 68 GBO Company Shares of RTDs: % Total Volume 2017-2021

Table 69 NBO Company Shares of RTDs: % Total Volume 2017-2021

Table 70 LBN Brand Shares of RTDs: % Total Volume 2018-2021

Table 71 Forecast Sales of RTDs by Category: Total Volume 2021-2026

Table 72 Forecast Sales of RTDs by Category: Total Value 2021-2026

Table 73 Forecast Sales of RTDs by Category: % Total Volume Growth 2021-2026

Table 74 Forecast Sales of RTDs by Category: % Total Value Growth 2021-2026

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