

Alcoholic Drinks in Chile

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Report description:

With one of the highest vaccinated populations in the world, and already implementing a fourth dose of the vaccine in late 2021, Chileans have been looking forward to moving on from the pandemic. While the threat of new variants remains a possibility, the severity of the disease appears to be waning in the country, resulting in an economic recovery phase over 2021, and supporting rising sales of alcoholic drinks.

Euromonitor International's Alcoholic Drinks in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

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