

Alcoholic Drinks in Argentina

Market Direction | 2022-07-07 | 70 pages | Euromonitor

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Report description:

Argentina's economy recovered quicker than expected after experiencing strong decline due to the COVID-19 pandemic and the strict and continuous lockdown imposed by the government on all on-trade establishments in 2020 and mid-2021. The reactivation of the economy was mainly driven by extra oil and fuel production, as well as the good performance of the agricultural sector. Private consumption showed a mild recuperation due to rampant inflation and the weak purchasing power of middle- and low-in...

Euromonitor International's Alcoholic Drinks in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

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