

Alcoholic Drinks in Algeria

Market Direction | 2022-06-21 | 46 pages | Euromonitor

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Report description:

Alcoholic drinks recorded a positive performance in 2021, following decline in 2020 when lockdown, home seclusion and store/horeca establishment closures implemented by the government to prevent the spread of COVID-19 impacted consumption. Sales rebounded in 2021 as the easing of restrictions and the reopening of both off- and on-trade outlets made alcoholic drinks accessible again. However, the pandemic severely affected the Algerian economy, leading to reduced consumer spending power. Indeed,...

Euromonitor International's Alcoholic Drinks in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Alcoholic Drinks in Algeria
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List Of Contents And Tables

ALCOHOLIC DRINKS IN ALGERIA

EXECUTIVE SUMMARY

Alcoholic drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

TAXATION AND DUTY LEVIES

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2021

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 1 Retail Consumer Expenditure on Alcoholic Drinks 2016-2021

MARKET DATA

Table 2 Sales of Alcoholic Drinks by Category: Total Volume 2016-2021

Table 3 Sales of Alcoholic Drinks by Category: Total Value 2016-2021

Table 4 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2016-2021

Table 5 Sales of Alcoholic Drinks by Category: % Total Value Growth 2016-2021

Table 6 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2021

Table 7 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2021

Table 8 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2021

Table 9 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2021

Table 10 GBO Company Shares of Alcoholic Drinks: % Total Volume 2017-2021

Table 11 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2016-2021

Table 12 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2020

Table 13 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2021-2026

Table 14 Forecast Sales of Alcoholic Drinks by Category: Total Value 2021-2026

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Table 15 □Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2021-2026

Table 16 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 Research Sources

BEER IN ALGERIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Demand in 2021 restricted by limited disposable incomes due to COVID-19

Beer quickly rebounds with the lifting of restrictions

Local manufacturing benefiting international brands

PROSPECTS AND OPPORTUNITIES

Growth anticipated to slow due to market maturity

Non-alcoholic beer positioned for strong growth from a low consumer base

Price disparity between on-trade and off-trade to benefit the latter

CATEGORY BACKGROUND

Lager price band methodology

Summary 3 Lager by Price Band 2021

Table 17 Number of Breweries 2016-2021

CATEGORY DATA

Table 18 Sales of Beer by Category: Total Volume 2016-2021

Table 19 Sales of Beer by Category: Total Value 2016-2021

Table 20 Sales of Beer by Category: % Total Volume Growth 2016-2021

Table 21 Sales of Beer by Category: % Total Value Growth 2016-2021

Table 22 Sales of Beer by Off-trade vs On-trade: Volume 2016-2021

Table 23 Sales of Beer by Off-trade vs On-trade: Value 2016-2021

Table 24 Sales of Beer by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 25 Sales of Beer by Off-trade vs On-trade: % Value Growth 2016-2021

Table 26 □GBO Company Shares of Beer: % Total Volume 2017-2021

Table 27 □NBO Company Shares of Beer: % Total Volume 2017-2021

Table 28 □LBN Brand Shares of Beer: % Total Volume 2018-2021

Table 29 □Forecast Sales of Beer by Category: Total Volume 2021-2026

Table 30 □Forecast Sales of Beer by Category: Total Value 2021-2026

Table 31 □Forecast Sales of Beer by Category: % Total Volume Growth 2021-2026

Table 32 □Forecast Sales of Beer by Category: % Total Value Growth 2021-2026

WINE IN ALGERIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Consumption on the increase as assortment of domestic and imported wines become more widely available

On-trade value greater than at-home consumption

Local production pushing demand for the most affordable offerings

PROSPECTS AND OPPORTUNITIES

Consumption increase expected to be constrained by currency devaluation over the forecast period

Still red wine to remain the most relevant and dynamic

Sparkling wine to cater to upper-income consumers

CATEGORY DATA

Table 33 Sales of Wine by Category: Total Volume 2016-2021

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Table 34 Sales of Wine by Category: Total Value 2016-2021

Table 35 Sales of Wine by Category: % Total Volume Growth 2016-2021

Table 36 Sales of Wine by Category: % Total Value Growth 2016-2021

Table 37 Sales of Wine by Off-trade vs On-trade: Volume 2016-2021

Table 38 Sales of Wine by Off-trade vs On-trade: Value 2016-2021

Table 39 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 40 Sales of Wine by Off-trade vs On-trade: % Value Growth 2016-2021

Table 41 Forecast Sales of Wine by Category: Total Volume 2021-2026

Table 42 □Forecast Sales of Wine by Category: Total Value 2021-2026

Table 43 □Forecast Sales of Wine by Category: % Total Volume Growth 2021-2026

Table 44 □Forecast Sales of Wine by Category: % Total Value Growth 2021-2026

SPIRITS IN ALGERIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Spirits' volume recovers in 2021 with the lifting of COVID-19 restrictions

Whisky and vodka lead category growth thanks to the variety of brands on offer

Diageo in top spot thanks to continued demand for leading brands

PROSPECTS AND OPPORTUNITIES

Development of horeca sector and increased tourism numbers to benefit demand

Import and logistics complications remain a threat

Whiskies to lead growth thanks to their better visibility and relative affordability

CATEGORY DATA

Table 45 Sales of Spirits by Category: Total Volume 2016-2021

Table 46 Sales of Spirits by Category: Total Value 2016-2021

Table 47 Sales of Spirits by Category: % Total Volume Growth 2016-2021

Table 48 Sales of Spirits by Category: % Total Value Growth 2016-2021

Table 49 Sales of Spirits by Off-trade vs On-trade: Volume 2016-2021

Table 50 Sales of Spirits by Off-trade vs On-trade: Value 2016-2021

Table 51 Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 52 Sales of Spirits by Off-trade vs On-trade: % Value Growth 2016-2021

Table 53 GBO Company Shares of Spirits: % Total Volume 2017-2021

Table 54 □NBO Company Shares of Spirits: % Total Volume 2017-2021

Table 55 □LBN Brand Shares of Spirits: % Total Volume 2018-2021

Table 56 □Forecast Sales of Spirits by Category: Total Volume 2021-2026

Table 57 □Forecast Sales of Spirits by Category: Total Value 2021-2026

Table 58 □Forecast Sales of Spirits by Category: % Total Volume Growth 2021-2026

Table 59 □Forecast Sales of Spirits by Category: % Total Value Growth 2021-2026

CIDER/PERRY IN ALGERIA

2021 DEVELOPMENTS

RTDS IN ALGERIA

2021 DEVELOPMENTS

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