

**Alcoholic Drinks in Algeria**

Market Direction | 2022-06-21 | 46 pages | Euromonitor

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**Report description:**

Alcoholic drinks recorded a positive performance in 2021, following decline in 2020 when lockdown, home seclusion and store/horeca establishment closures implemented by the government to prevent the spread of COVID-19 impacted consumption. Sales rebounded in 2021 as the easing of restrictions and the reopening of both off- and on-trade outlets made alcoholic drinks accessible again. However, the pandemic severely affected the Algerian economy, leading to reduced consumer spending power. Indeed,...

Euromonitor International's Alcoholic Drinks in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Alcoholic Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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