

Hearth Market by Fuel Type (Wood, Electricity, Gas, Pellet), Product (Fireplaces, Inserts, Stoves), Placement, Design, Application, Fireplace Type, Vent Availability, Ignition Type, Material and Region - Global Forecast to 2027

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Report description:

The global hearth market was valued at USD 9.3 billion in 2021 and is projected to reach USD 14.8 billion by 2027, registering a CAGR of 7.7% during the forecast period. The rise in demand for hearth products is also attributed to increasing demand for aesthetically appealing fireplaces, increasing demand for home automation, and growing adoption of hearths in and around houses to counter frigid weather.

Availability of numerous standard and customized hearth designs fuel the growth of the hearth market. Likewise, the growing demand for hearth products in the hospitality industry is expected to offer lucrative opportunities for the hearth market.

"Indoor Hearths: The fastest-growing segment of the hearthmarket "

An indoor hearth offers great warmth during chilly fall and winter nights. This can help reduce heating bills because most indoor fireplaces require little kindling and wood. Also, they are a great interior decoration for indoor spaces because they offer an inviting decor to the overall ambience. These hearths are integrated with different technologies and come in varied shapes and sizes. Apart from the heating efficiency of the hearth, the overall esthetic value and power consumption benefits are also valued by end users. Indoor hearths are in high demand these days. More and more individuals are installing this product as they learn about the benefits of a high-quality indoor hearth. Indoor hearths are available across a wide price range, targeting different income groups. The easy availability of several types of indoor hearths with varying designs, fuel types (wood, gas, electricity, pellet), costs, and related accessories has further boosted the adoption of indoor hearths.

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"Modern Hearth: The highest growing design segment in hearth market."

The modern hearths segment is projected to grow at the highest CAGR during the forecast period. Modern hearths are equipped with remote controls and the latest technologies to support better fuel efficiency and low emission rates. Lower maintenance and operational costs of modern hearths are also expected to drive their growth compared to traditional hearths. Modern hearths are better equipped to accommodate the guidelines issued by the regulatory bodies. They are comparatively more fuel- and cost-efficient. Modern hearth designs have gained immense popularity due to their visual and esthetic appeal, low maintenance costs, and energy efficiency. Together, these features are expected to drive the market growth for modern hearths.

"North America: The largest region in the hearth market in 2021."

North America held the largest share of ~64% of the hearth market in 2021. The market growth in this region is rising predominantly due to the strong presence of key hearth manufacturers such as HNI Corporation, Glen Dimplex, Napoleon, Travis Industries (Axis Industrial Holding Inc.), and HPC Fire Inspired. These players dominate the global hearth market by focusing on their organic and inorganic growth and delivering hearth products with cost-efficient operations and environment-effective fuel modes. In addition, the cold climate and increasing demand for esthetic appeal and home decoration are some of the key driving factors for the hearth market's growth in the region.

Breakdown of primaries

The study contains insights from various industry experts, ranging from component suppliers to Tier 1 companies and OEMs. The break-up of the primaries is as follows:

-□By Company Type- Tier 1- 10%, Tier 2- 20% Tier 3 - 70%

-□By Designation- C level - 40%, Managers - 30%, Other Level - 30%

-□By Region- North America - 40%, Asia Pacific - 35%, Europe - 15%, RoW - 10%,

The hearth market is dominated by a few globally established players such as HNI Corporation (US); Glen Dimplex (Ireland); Napoleon (Canada); Travis Industries (AXIS Industrial Holdings, Inc.) (US); HPC Fire Inspired (US). The study includes an in-depth competitive analysis of these key players in the hearth market, with their company profiles, recent developments, and key market strategies.

Research Coverage:

The report segments the hearth market and forecasts its size, by value, based on region (Asia Pacific, Europe, North America, and RoW), product (Fireplaces, Stoves, Inserts), fuel type (Wood, Gas, Electricity, Pellet), Placement (Indoor Hearths, Outdoor Hearths, Portable Hearths), Design (Traditional Hearths, Modern Hearths), ignition type (Electronic Ignition, Standing Pilot Ignition), vent availability (Vented Hearth, unvented Hearth), application (Residential, Commercial, Hospitality, Institutional), fireplace type (Single-Sided Fireplaces, Multi-Sided Fireplaces), type of material (Brick, Granite, Marble, Stone, Slate, Quarry Tiles). The report also provides a comprehensive review of market drivers, restraints, opportunities, and challenges in the hearth market. The report also covers qualitative aspects in addition to the quantitative aspects of these markets.

Key Benefits of Buying the Report:

The report will help the leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall market and the sub-segments. This report will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the hearth market and provides them information on key market drivers, restraints, challenges, and opportunities.

Table of Contents:

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1	INTRODUCTION	27
1.1	STUDY OBJECTIVES	27
1.2	MARKET DEFINITION	27
1.2.1	INCLUSIONS AND EXCLUSIONS	28
1.3	STUDY SCOPE	29
1.3.1	MARKETS COVERED	29
FIGURE 1 HEARTH MARKET SEGMENTATION		
1.3.2	GEOGRAPHIC SCOPE	30
1.3.3	YEARS CONSIDERED	30
1.4	CURRENCY	31
1.5	UNITS CONSIDERED	31
1.6	STAKEHOLDERS	31
1.7	SUMMARY OF CHANGES	31
2	RESEARCH METHODOLOGY	33
2.1	RESEARCH DATA	33
FIGURE 2 HEARTH MARKET: RESEARCH DESIGN		
2.1.1	SECONDARY AND PRIMARY RESEARCH	35
2.1.2	SECONDARY DATA	36
2.1.2.1	List of key secondary sources	36
2.1.2.2	Key data from secondary sources	36
2.1.3	PRIMARY DATA	37
2.1.3.1	List of key primary interview participants	37
2.1.3.2	Breakdown of primaries	37
FIGURE 3 BREAKDOWN OF PRIMARIES		
2.1.3.3	Key data from primary sources	38
2.1.3.4	Key industry insights	39
2.2	FACTOR ANALYSIS	39
2.2.1	SUPPLY-SIDE ANALYSIS	39
FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 1 (SUPPLY-SIDE ANALYSIS) - REVENUES GENERATED BY COMPANIES FROM SALES OF PRODUCTS OFFERED IN HEARTH MARKET		
2.2.2	DEMAND-SIDE ANALYSIS	40
FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 2 (DEMAND-SIDE ANALYSIS)		
2.3	MARKET SIZE ESTIMATION	41
FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: SUPPLY-SIDE ANALYSIS		
2.3.1	BOTTOM-UP APPROACH	41
2.3.1.1	Approach for obtaining market share using bottom-up analysis (demand side)	42
FIGURE 7 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH		
2.3.2	TOP-DOWN APPROACH	42
2.3.2.1	Approach for obtaining market share using top-down analysis (supply side)	42
FIGURE 8 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH		
2.3.3	GROWTH PROJECTION AND FORECASTING ASSUMPTIONS	43
TABLE 1 MARKET GROWTH ASSUMPTIONS		
2.4	MARKET BREAKDOWN AND DATA TRIANGULATION	44
FIGURE 9 HEARTH MARKET: DATA TRIANGULATION		
2.5	ASSUMPTIONS	45
TABLE 2 KEY ASSUMPTIONS: MACRO AND MICRO-ECONOMIC ENVIRONMENT		

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2.6	LIMITATIONS	46
2.7	RISK ASSESSMENT	46
TABLE 3 RISK ASSESSMENT: HEARTH MARKET		
3	EXECUTIVE SUMMARY	47
FIGURE 10	GROWTH PROJECTION OF HEARTH MARKET IN REALISTIC SCENARIO	47
FIGURE 11	INSERTS TO HOLD LARGEST SHARE OF HEARTH MARKET IN 2027	48
FIGURE 12	ELECTRICITY FUEL TYPE PROJECTED TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD	48
FIGURE 13	RESIDENTIAL SEGMENT EXPECTED TO HOLD LARGEST SHARE OF HEARTH MARKET IN 2027	49
FIGURE 14	NORTH AMERICA TO LEAD HEARTH MARKET FROM 2022 TO 2027	50
4	PREMIUM INSIGHTS	51
4.1	ATTRACTIVE GROWTH OPPORTUNITIES IN HEARTH MARKET	51
FIGURE 15	GROWING ADOPTION OF HEARTHS IN AND AROUND HOUSES TO COUNTER FRIGID WEATHER DRIVES MARKET GROWTH	51
4.2	HEARTH MARKET, BY VENT AVAILABILITY	51
FIGURE 16	VENTED HEARTHS TO HOLD LARGEST SHARE OF HEARTH MARKET FROM 2022 TO 2027	51
4.3	HEARTH MARKET, BY PLACEMENT	52
FIGURE 17	INDOOR HEARTHS TO HOLD LARGEST SHARE OF HEARTH MARKET DURING FORECAST PERIOD	52
4.4	HEARTH MARKET, BY IGNITION TYPE	52
FIGURE 18	ELECTRONIC IGNITION TO HOLD LARGEST SHARE OF HEARTH MARKET IN 2022	52
4.5	HEARTH MARKET, BY APPLICATION	53
FIGURE 19	RESIDENTIAL APPLICATIONS TO HOLD LARGEST SHARE OF HEARTH MARKET IN 2022	53
4.6	HEARTH MARKET, BY REGION	53
FIGURE 20	NORTH AMERICA TO HOLD LARGEST SHARE OF HEARTH MARKET IN 2027	53
4.7	HEARTH MARKET, BY COUNTRY	54
FIGURE 21	CHINA TO RECORD HIGHEST CAGR IN OVERALL HEARTH MARKET DURING FORECAST PERIOD	54
5	MARKET OVERVIEW	55
5.1	INTRODUCTION	55
5.2	MARKET DYNAMICS	55
FIGURE 22	HEARTH MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES	55
5.2.1	DRIVERS	56
5.2.1.1	Increasing demand for home automation	56
FIGURE 23	HOME AUTOMATION GROWTH IN NORTH AMERICA, 2016-2021	56
5.2.1.2	Increasing demand for esthetically appealing fireplaces	57
5.2.1.3	Growing adoption of hearths in and around houses to counter frigid weather	57
5.2.1.4	Availability of numerous customized hearth designs	57
FIGURE 24	HEARTH MARKET DRIVERS AND THEIR IMPACT	58
5.2.2	RESTRAINTS	58
5.2.2.1	High installation and maintenance costs of hearths/fireplaces	58
FIGURE 25	HEARTH MARKET RESTRAINTS AND THEIR IMPACT	59
5.2.3	OPPORTUNITIES	59
5.2.3.1	Growing demand for hearth products in hospitality industry	59
5.2.3.2	Replacing aging space heating equipment	59
FIGURE 26	HEARTH MARKET OPPORTUNITIES AND THEIR IMPACT	60
5.2.4	CHALLENGES	60
5.2.4.1	Strict government regulations pertaining to environmental protection	60
FIGURE 27	HEARTH MARKET CHALLENGES AND THEIR IMPACT	61

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5.3	SUPPLY CHAIN ANALYSIS	61
	FIGURE 28	SUPPLY CHAIN OF HEARTH MARKET
5.3.1	REVENUE SHIFT AND NEW REVENUE POCKETS FOR PLAYERS IN HEARTH MARKET	62
	FIGURE 29	REVENUE SHIFT IN HEARTH MARKET
5.4	HEARTH MARKET ECOSYSTEM	63
	FIGURE 30	ECOSYSTEM OF HEARTH MARKET
	TABLE 4	LIST OF HEARTH PRODUCT MANUFACTURERS AND SUPPLIERS
5.5	TECHNOLOGY ANALYSIS	64
5.5.1	TECHNOLOGY TRENDS IN HEARTH MARKET	64
5.6	PORTER'S FIVE FORCES ANALYSIS	65
	TABLE 5	HEARTH MARKET: PORTER'S FIVE FORCES ANALYSIS
	FIGURE 31	PORTER'S FIVE FORCES ANALYSIS
5.6.1	THREAT OF NEW ENTRANTS	66
5.6.2	THREAT OF SUBSTITUTES	67
5.6.3	BARGAINING POWER OF SUPPLIERS	67
5.6.4	BARGAINING POWER OF BUYERS	67
5.6.5	INTENSITY OF COMPETITIVE RIVALRY	67
	?	
5.7	CASE STUDY	68
5.7.1	FLOATING HEARTH	68
5.7.2	USE OF MATERIALS AND FURNISHINGS TO ACHIEVE THEATRICAL FEEL	68
5.7.3	HEALING ENVIRONMENT FOR PATIENTS	68
5.8	AVERAGE SELLING PRICE ANALYSIS	69
5.8.1	AVERAGE SELLING PRICE OF HEARTH PRODUCTS BY KEY PLAYERS, BY FUEL TYPE	69
	FIGURE 32	AVERAGE SELLING PRICE OF KEY PLAYERS, BY FUEL TYPE
	TABLE 6	AVERAGE SELLING PRICE OF HEARTH PRODUCTS BY KEY PLAYERS, BY FUEL TYPE (USD)
5.8.2	AVERAGE SELLING PRICE TREND	70
	TABLE 7	AVERAGE SELLING PRICE OF HEARTH PRODUCTS, BY FUEL TYPE (USD)
	FIGURE 33	AVERAGE PRICE: HEARTH MARKET, BY FUEL TYPE
5.9	KEY STAKEHOLDERS AND BUYING CRITERIA	71
5.9.1	KEY STAKEHOLDERS IN BUYING PROCESS	71
	FIGURE 34	INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS FOR TOP THREE APPLICATIONS
	TABLE 8	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE APPLICATIONS (%)
5.9.2	BUYING CRITERIA	72
	FIGURE 35	KEY BUYING CRITERIA FOR TOP 3 APPLICATIONS
	TABLE 9	KEY BUYING CRITERIA FOR TOP 3 APPLICATIONS
5.10	TRADE ANALYSIS	73
5.10.1	IMPORT SCENARIO	73
	TABLE 10	IMPORT DATA, BY COUNTRY, 2017-2021 (USD MILLION)
5.10.2	EXPORT SCENARIO	74
	TABLE 11	EXPORT DATA, BY COUNTRY, 2017-2021 (USD MILLION)
5.11	PATENT ANALYSIS, 2012-2021	75
	FIGURE 36	NUMBER OF PATENTS GRANTED FOR HEARTH MARKET, 2012-2021
	FIGURE 37	REGIONAL ANALYSIS OF PATENTS GRANTED FOR HEARTH MARKET, 2021

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TABLE 12 LIST OF PATENTS IN HEARTH MARKET, 2020-2021 76

5.12 KEY CONFERENCES & EVENTS, 2022-2023 78

TABLE 13 HEARTH MARKET: DETAILED LIST OF CONFERENCES & EVENTS 78

5.13 TARIFFS AND REGULATORY LANDSCAPE 79

TABLE 14 CODES AND STANDARDS RELATED TO HEARTH MARKET 79

5.14 REGULATIONS AND REQUIREMENTS FOR MASONRY FIREPLACES AND CHIMNEYS 80

TABLE 15 SUMMARY OF REQUIREMENTS FOR MASONRY FIREPLACES AND CHIMNEYS 80

?

6 HEARTH MARKET, BY PRODUCT 81

6.1 INTRODUCTION 82

FIGURE 38 INSERTS PROJECTED TO GROW AT HIGHER CAGR DURING FORECAST PERIOD 82

TABLE 16 HEARTH MARKET, BY PRODUCT, 2018-2021 (USD MILLION) 82

TABLE 17 HEARTH MARKET, BY PRODUCT, 2022-2027 (USD MILLION) 82

6.2 FIREPLACES 83

6.2.1 FIREPLACES ARE STRUCTURES TO COOK OR GET LIGHT AND HEAT 83

TABLE 18 FIREPLACES: HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION) 83

TABLE 19 FIREPLACES: HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION) 83

6.3 STOVES 84

6.3.1 MODERN WOOD STOVES ARE CLEAN AND EFFICIENT WITH SEVERAL ENVIRONMENTAL BENEFITS 84

TABLE 20 STOVES: HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION) 84

TABLE 21 STOVES: HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION) 84

6.4 INSERTS 85

6.4.1 INSERTS CAN BE POWERED BY GAS, PROPANE, ELECTRICITY, PELLETS, WOOD, AND COAL 85

TABLE 22 INSERTS: HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION) 85

TABLE 23 INSERTS: HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION) 86

7 HEARTH MARKET, BY FUEL TYPE 87

7.1 INTRODUCTION 88

FIGURE 39 ELECTRICITY FUEL TYPE PROJECTED TO HOLD LARGEST MARKET SHARE IN 2027 88

TABLE 24 HEARTH MARKET, BY FUEL TYPE, 2018-2021 (USD MILLION) 88

TABLE 25 HEARTH MARKET, BY FUEL TYPE, 2022-2027 (USD MILLION) 88

TABLE 26 HEARTH MARKET, BY FUEL TYPE, 2018-2021 (THOUSAND UNITS) 89

TABLE 27 HEARTH MARKET, BY FUEL TYPE, 2022-2027 (THOUSAND UNITS) 89

7.2 WOOD 89

7.2.1 WOOD IS COMPATIBLE FOR USE IN INDOOR AND OUTDOOR HEARTHINGS 89

TABLE 28 WOOD: HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION) 90

TABLE 29 WOOD: HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION) 90

7.3 GAS 90

7.3.1 MODERN GAS HEARTHINGS ARE VISUALLY ATTRACTIVE AND EASY TO USE 90

TABLE 30 GAS: HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION) 91

TABLE 31 GAS: HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION) 91

7.4 ELECTRICITY 91

7.4.1 LOWER INSTALLATION AND MAINTENANCE COSTS OF ELECTRIC HEARTHINGS LIKELY TO ACCELERATE THEIR DEMAND 91

TABLE 32 ELECTRICITY: HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION) 92

TABLE 33 ELECTRICITY: HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION) 92

?

7.5 PELLETS 92

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7.5.1 PELLET HEARTH CAN BURN VARIETY OF MATERIALS, INCLUDING BY-PRODUCTS OF SAWMILLS 92

TABLE 34 PELLET: HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION) 93

TABLE 35 PELLET: HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION) 93

8 HEARTH MARKET, BY PLACEMENT 94

8.1 INTRODUCTION 95

FIGURE 40 INDOOR HEARTHS PROJECTED TO OCCUPY LARGEST MARKET SHARE IN 2027 95

TABLE 36 HEARTH MARKET, BY PLACEMENT, 2018-2021 (USD MILLION) 95

TABLE 37 HEARTH MARKET, BY PLACEMENT, 2022-2027 (USD MILLION) 95

8.2 INDOOR HEARTHS 96

8.2.1 INDOOR HEARTHS ARE INTEGRATED WITH DIFFERENT TECHNOLOGIES AND COME IN VARIED SHAPES AND SIZES 96

TABLE 38 INDOOR HEARTHS: HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION) 96

TABLE 39 INDOOR HEARTHS: HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION) 97

8.3 OUTDOOR HEARTHS 97

8.3.1 OUTDOOR HEARTHS CONTRIBUTE TO ESTHETIC VALUE OF A PLACE 97

TABLE 40 OUTDOOR HEARTHS: HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION) 97

TABLE 41 OUTDOOR HEARTHS: HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION) 97

8.4 PORTABLE HEARTHS 98

8.4.1 PORTABLE HEARTHS ARE FUEL-EFFICIENT AND AFFORDABLE 98

TABLE 42 PORTABLE HEARTHS: HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION) 98

TABLE 43 PORTABLE HEARTHS: HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION) 98

9 HEARTH MARKET, BY DESIGN 99

9.1 INTRODUCTION 100

FIGURE 41 MODERN HEARTHS EXPECTED TO REGISTER HIGHER CAGR BETWEEN 2022 AND 2027 100

TABLE 44 HEARTH MARKET, BY DESIGN, 2018-2021 (USD MILLION) 100

TABLE 45 HEARTH MARKET, BY DESIGN, 2022-2027 (USD MILLION) 100

9.2 TRADITIONAL HEARTHS 101

9.2.1 DIFFICULTY IN SWEEPING CHIMNEYS INCREASE MAINTENANCE AND OPERATIONAL COSTS 101

TABLE 46 TRADITIONAL HEARTHS: HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION) 102

TABLE 47 TRADITIONAL HEARTHS: HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION) 102

?

9.3 MODERN HEARTHS 102

9.3.1 MODERN HEARTHS EMIT ALMOST ZERO CARBON DIOXIDE AND CARBON MONOXIDE 102

TABLE 48 MODERN HEARTHS: HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION) 103

TABLE 49 MODERN HEARTHS: HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION) 103

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- 9.3.2 □SENSORS □103
- 9.3.3 □BURNERS □103
- 9.3.4 □REMOTE CONTROL SYSTEMS □104
- 9.3.5 □VALVE KITS □104
- 9.3.6 □OTHER COMPONENTS □104
- 10 □HEARTH MARKET, BY IGNITION TYPE □105
- 10.1 □INTRODUCTION □106
- FIGURE 42 □ELECTRONIC IGNITION EXPECTED TO REGISTER HIGHER CAGR BETWEEN 2022 AND 2027 □106
- TABLE 50 □HEARTH MARKET, BY IGNITION TYPE, 2018-2021 (USD MILLION) □106
- TABLE 51 □HEARTH MARKET, BY IGNITION TYPE, 2022-2027 (USD MILLION) □106
- 10.2 □ELECTRONIC IGNITION □107
- 10.2.1 □ELECTRONIC IGNITION SYSTEMS REQUIRE LOW POWER INPUT TO WORK □107
- 10.2.2 □INTERMITTENT PILOT IGNITION (IPI) □107
- 10.2.2.1 □IPI helps control hearth systems and increases overall energy efficiency □107
- 10.2.3 □HOT SURFACE IGNITION □108
- 10.2.3.1 □Hot surface ignition is considered more efficient and is more commonly used □108
- 10.3 □STANDING PILOT IGNITION □108
- 10.3.1 □MODERN STANDING PILOT IGNITION SYSTEMS COME WITH REMOTE CONTROL □108
- 11 □HEARTH MARKET, BY VENT AVAILABILITY □109
- 11.1 □INTRODUCTION □110
- FIGURE 43 □VENTED HEARTHES EXPECTED TO REGISTER HIGHER CAGR BETWEEN 2022 AND 2027 □110
- TABLE 52 □HEARTH MARKET, BY VENT AVAILABILITY, 2018-2021 (USD MILLION) □110
- TABLE 53 □HEARTH MARKET, BY VENT AVAILABILITY, 2022-2027 (USD MILLION) □110
- 11.2 □VENTED HEARTHES □111
- 11.2.1 □DIRECT AND POWER VENTING ARE REPLACING TRADITIONAL NATURAL DRAFT VENTING □111
- 11.3 □UNVENTED HEARTHES □112
- 11.3.1 □UNVENTED HEARTHES CONSIST OF ELECTRIC FIREPLACES OR INSERTS THAT DO NOT BURN GASES □112
- 12 □HEARTH MARKET, BY APPLICATION □113
- 12.1 □INTRODUCTION □114
- FIGURE 44 □RESIDENTIAL SEGMENT PROJECTED TO HOLD LARGEST MARKET SHARE IN 2027 □114
- TABLE 54 □HEARTH MARKET, BY APPLICATION, 2018-2021 (USD MILLION) □114
- TABLE 55 □HEARTH MARKET, BY APPLICATION, 2022-2027 (USD MILLION) □114
- 12.2 □RESIDENTIAL □115
- 12.2.1 □HEATING EFFICIENCY OF HEARTHES DRIVES MARKET FOR RESIDENTIAL APPLICATIONS □115
- TABLE 56 □RESIDENTIAL: HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION) □115
- TABLE 57 □RESIDENTIAL: HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION) □116
- 12.3 □COMMERCIAL □116
- 12.3.1 □HEARTHES IN COMMERCIAL SETTINGS CREATE A WARM AND INVITING ENVIRONMENT □116
- TABLE 58 □COMMERCIAL: HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION) □116
- TABLE 59 □COMMERCIAL: HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION) □117
- 12.4 □HOSPITALITY □117
- 12.4.1 □HEARTHES ARE INSTALLED IN HOSPITALS TO PROVIDE STRESS-REDUCING ATMOSPHERE FOR PATIENTS □117
- TABLE 60 □HOSPITALITY: HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION) □118

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TABLE 61 HOSPITALITY: HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION) 118

12.5 INSTITUTIONAL 118

12.5.1 HEARTHS USED IN INSTITUTIONS PROVIDE A PEACEFUL AND COMFORTABLE AMBIENCE 118

TABLE 62 INSTITUTIONAL: HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION) 119

TABLE 63 INSTITUTIONAL: HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION) 119

13 HEARTH MARKET, BY FIREPLACE TYPE 120

13.1 INTRODUCTION 120

13.2 SINGLE-SIDED 120

13.2.1 SINGLE-SIDED FIREPLACES PROVIDE CLEAR VIEWS AND BOLD FLAMES WHILE BEING COST-EFFICIENT 120

13.3 MULTI-SIDED 120

13.3.1 MULTI-SIDED FIREPLACES PROVIDE EVEN DISTRIBUTION OF HEAT BETWEEN SPACES 120

14 HEARTH MARKET, BY TYPE OF MATERIAL 121

14.1 INTRODUCTION 121

14.2 BRICKS 121

14.2.1 BRICKS ARE PRIMARILY USED IN FIREPLACE SURROUNDS 121

14.3 GRANITE 121

14.3.1 GRANITE BEING HIGHLY DURABLE IS COMMONLY USED IN FIREPLACES 121

?

14.4 MARBLE 121

14.4.1 HIGH HEAT RESISTANCE MAKES MARBLE SUITABLE FOR USE WITH VARIETY OF FIREPLACES 121

14.5 STONES 122

14.5.1 LIMESTONE OFFERS DURABILITY AND HEAT TOLERANCE 122

14.6 CONCRETE 122

14.6.1 CONCRETE IS ONE OF THE MOST VERSATILE MATERIALS FOR HEARTHS 122

14.7 SLATE 122

14.7.1 SLATE OFFERS HIGH DURABILITY, ATTRACTIVE DESIGN, AND EASE OF CLEANING 122

14.8 QUARRY TILES 122

14.8.1 QUARRY TILES HELP CREATE TRADITIONAL LOOK FOR FIREPLACES 122

15 GEOGRAPHIC ANALYSIS 123

15.1 INTRODUCTION 124

FIGURE 45 NORTH AMERICA PROJECTED TO OCCUPY LARGEST MARKET SHARE IN 2027 124

TABLE 64 HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION) 124

TABLE 65 HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION) 124

15.2 NORTH AMERICA 125

15.2.1 DUE TO COLD CLIMATIC CONDITIONS, HEATING DEVICES ARE WIDELY USED THROUGHOUT NORTH AMERICA 125

FIGURE 46 NORTH AMERICA: HEARTH MARKET SNAPSHOT 126

TABLE 66 NORTH AMERICA: HEARTH MARKET, BY PRODUCT, 2018-2021 (USD MILLION) 126

TABLE 67 NORTH AMERICA: HEARTH MARKET, BY PRODUCT, 2022-2027 (USD MILLION) 127

TABLE 68 NORTH AMERICA: HEARTH MARKET, BY DESIGN, 2018-2021 (USD MILLION) 127

TABLE 69 NORTH AMERICA: HEARTH MARKET, BY DESIGN, 2022-2027 (USD MILLION) 127

TABLE 70 NORTH AMERICA: HEARTH MARKET, BY APPLICATION,

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2018-2021 (USD MILLION) 127

TABLE 71 NORTH AMERICA: HEARTH MARKET, BY APPLICATION,

2022-2027 (USD MILLION) 128

TABLE 72 NORTH AMERICA: HEARTH MARKET, BY PLACEMENT,

2018-2021 (USD MILLION) 128

TABLE 73 NORTH AMERICA: HEARTH MARKET, BY PLACEMENT,

2022-2027 (USD MILLION) 128

TABLE 74 NORTH AMERICA: HEARTH MARKET, BY FUEL TYPE,

2018-2021 (USD MILLION) 128

TABLE 75 NORTH AMERICA: HEARTH MARKET, BY FUEL TYPE,

2022-2027 (USD MILLION) 129

TABLE 76 NORTH AMERICA: HEARTH MARKET, BY FUEL TYPE,

2018-2021 (THOUSAND UNITS) 129

TABLE 77 NORTH AMERICA: HEARTH MARKET, BY FUEL TYPE,

2022-2027 (THOUSAND UNITS) 129

TABLE 78 NORTH AMERICA: HEARTH MARKET, BY COUNTRY,

2018-2021 (USD MILLION) 129

TABLE 79 NORTH AMERICA: HEARTH MARKET, BY COUNTRY,

2022-2027 (USD MILLION) 130

15.2.2 US 130

15.2.2.1 Hearth products based on gas and electricity with newer technologies are being used increasingly 130

TABLE 80 US: HEARTH MARKET, BY PRODUCT, 2018-2021 (USD MILLION) 130

TABLE 81 US: HEARTH MARKET, BY PRODUCT, 2022-2027 (USD MILLION) 130

TABLE 82 US: HEARTH MARKET, BY DESIGN, 2018-2021 (USD MILLION) 131

TABLE 83 US: HEARTH MARKET, BY DESIGN, 2022-2027 (USD MILLION) 131

TABLE 84 US: HEARTH MARKET, BY APPLICATION, 2018-2021 (USD MILLION) 131

TABLE 85 US: HEARTH MARKET, BY APPLICATION, 2022-2027 (USD MILLION) 131

TABLE 86 US: HEARTH MARKET, BY PLACEMENT, 2018-2021 (USD MILLION) 132

TABLE 87 US: HEARTH MARKET, BY PLACEMENT, 2022-2027 (USD MILLION) 132

TABLE 88 US: HEARTH MARKET, BY FUEL TYPE, 2018-2021 (USD MILLION) 132

TABLE 89 US: HEARTH MARKET, BY FUEL TYPE, 2022-2027 (USD MILLION) 132

15.2.3 CANADA 133

15.2.3.1 Canada witnessed slow adoption of hearth products due to various regulatory issues 133

15.2.4 MEXICO 133

15.2.4.1 Consumers are more inclined toward esthetic value of hearths than performance 133

15.3 EUROPE 134

FIGURE 47 EUROPE: HEARTH MARKET SNAPSHOT 134

TABLE 90 EUROPE: HEARTH MARKET, BY PRODUCT, 2018-2021 (USD MILLION) 135

TABLE 91 EUROPE: HEARTH MARKET, BY PRODUCT, 2022-2027 (USD MILLION) 135

TABLE 92 EUROPE: HEARTH MARKET, BY DESIGN, 2018-2021 (USD MILLION) 135

TABLE 93 EUROPE: HEARTH MARKET, BY DESIGN, 2022-2027 (USD MILLION) 135

TABLE 94 EUROPE: HEARTH MARKET, BY APPLICATION, 2018-2021 (USD MILLION) 136

TABLE 95 EUROPE: HEARTH MARKET, BY APPLICATION, 2022-2027 (USD MILLION) 136

TABLE 96 EUROPE: HEARTH MARKET, BY PLACEMENT, 2018-2021 (USD MILLION) 136

TABLE 97 EUROPE: HEARTH MARKET, BY PLACEMENT, 2022-2027 (USD MILLION) 136

TABLE 98 EUROPE: HEARTH MARKET, BY FUEL TYPE, 2018-2021 (USD MILLION) 137

TABLE 99 EUROPE: HEARTH MARKET, BY FUEL TYPE, 2022-2027 (USD MILLION) 137

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TABLE 100	EUROPE: HEARTH MARKET, BY FUEL TYPE, 2018-2021 (THOUSAND UNITS)	137
TABLE 101	EUROPE: HEARTH MARKET, BY FUEL TYPE, 2022-2027 (THOUSAND UNITS)	137
TABLE 102	EUROPE: HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION)	138
TABLE 103	EUROPE: HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION)	138
15.3.1	EU5	138
15.3.1.1	UK	138
15.3.1.1.1	Government regulations on air cleanliness influence hearth market	138
?		
15.3.1.2	Germany	139
15.3.1.2.1	Rising air pollution has led to reduced adoption of wood-based hearth products	139
15.3.1.3	France	139
15.3.1.3.1	French citizens prefer fireplaces with classic and traditional designs	139
15.3.1.4	Italy	139
15.3.1.4.1	Hearths in Italy are famous due to their modern and contemporary designs	139
15.3.1.5	Spain	140
15.3.1.5.1	Spain is one of the fastest-growing markets for gas-based hearths in EU5 region	140
15.3.2	EASTERN EUROPE	140
15.3.2.1	Growing tourism expected to drive market	140
15.3.3	RUSSIA	140
15.3.3.1	Traditional European-style fireplaces are more prominent in Russia	140
15.3.4	REST OF EUROPE	140
15.4	ASIA PACIFIC	141
FIGURE 48	ASIA PACIFIC: HEARTH MARKET SNAPSHOT	141
TABLE 104	ASIA PACIFIC: HEARTH MARKET, BY PRODUCT, 2018-2021 (USD MILLION)	142
TABLE 105	ASIA PACIFIC: HEARTH MARKET, BY PRODUCT, 2022-2027 (USD MILLION)	142
TABLE 106	ASIA PACIFIC: HEARTH MARKET, BY DESIGN, 2018-2021 (USD MILLION)	142
TABLE 107	ASIA PACIFIC: HEARTH MARKET, BY DESIGN, 2022-2027 (USD MILLION)	142
TABLE 108	ASIA PACIFIC: HEARTH MARKET, BY APPLICATION, 2018-2021 (USD MILLION)	143
TABLE 109	ASIA PACIFIC: HEARTH MARKET, BY APPLICATION, 2022-2027 (USD MILLION)	143
TABLE 110	ASIA PACIFIC: HEARTH MARKET, BY PLACEMENT, 2018-2021 (USD MILLION)	143
TABLE 111	ASIA PACIFIC: HEARTH MARKET, BY PLACEMENT, 2022-2027 (USD MILLION)	143
TABLE 112	ASIA PACIFIC: HEARTH MARKET, BY FUEL TYPE, 2018-2021 (USD MILLION)	144
TABLE 113	ASIA PACIFIC: HEARTH MARKET, BY FUEL TYPE, 2022-2027 (USD MILLION)	144
TABLE 114	ASIA PACIFIC: HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION)	144
TABLE 115	ASIA PACIFIC: HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION)	144
15.4.1	CHINA	145
15.4.1.1	China's growing economy is expected to drive market for fireplace hearths	145
15.4.2	JAPAN	145
15.4.2.1	Japan adopts modern types of fireplaces that provide better fuel efficiency	145
15.4.3	SOUTHEAST ASIA	145
15.4.3.1	Financial stability of South Korea is likely to aid market growth	145
15.4.4	REST OF ASIA PACIFIC	146
?		
15.5	ROW	146
TABLE 116	ROW: HEARTH MARKET, BY PRODUCT, 2018-2021 (USD MILLION)	146

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TABLE 117	ROW: HEARTH MARKET, BY PRODUCT, 2022-2027 (USD MILLION)	146
TABLE 118	ROW: HEARTH MARKET, BY DESIGN, 2018-2021 (USD MILLION)	147
TABLE 119	ROW: HEARTH MARKET, BY DESIGN, 2022-2027 (USD MILLION)	147
TABLE 120	ROW: HEARTH MARKET, BY APPLICATION, 2018-2021 (USD MILLION)	147
TABLE 121	ROW: HEARTH MARKET, BY APPLICATION, 2022-2027 (USD MILLION)	147
TABLE 122	ROW: HEARTH MARKET, BY PLACEMENT, 2018-2021 (USD MILLION)	148
TABLE 123	ROW: HEARTH MARKET, BY PLACEMENT, 2022-2027 (USD MILLION)	148
TABLE 124	ROW: HEARTH MARKET, BY FUEL TYPE, 2018-2021 (USD MILLION)	148
TABLE 125	ROW: HEARTH MARKET, BY FUEL TYPE, 2022-2027 (USD MILLION)	148
TABLE 126	ROW: HEARTH MARKET, BY REGION, 2018-2021 (USD MILLION)	149
TABLE 127	ROW: HEARTH MARKET, BY REGION, 2022-2027 (USD MILLION)	149
15.5.1	SOUTH AMERICA	149
15.5.1.1	Growing market for biomass pellets in Brazil is expected to drive hearth market	149
15.5.2	MIDDLE EAST & AFRICA	149
15.5.2.1	Growing tourism sector in Middle East expected to drive regional demand for hearths	149
16	COMPETITIVE LANDSCAPE	150
16.1	OVERVIEW	150
16.2	KEY PLAYER STRATEGIES/RIGHT TO WIN	150
TABLE 128	OVERVIEW OF STRATEGIES DEPLOYED BY KEY HEARTH COMPANIES	150
16.2.1	PRODUCT PORTFOLIO	151
16.2.2	REGIONAL FOCUS	151
16.2.3	MANUFACTURING FOOTPRINT	151
16.2.4	ORGANIC/INORGANIC STRATEGIES	151
16.3	MARKET SHARE ANALYSIS, 2021	152
TABLE 129	HEARTH MARKET: MARKET SHARE ANALYSIS (2021)	152
16.4	5-YEAR COMPANY REVENUE ANALYSIS	153
FIGURE 49	5-YEAR REVENUE ANALYSIS OF TOP 5 PLAYERS IN HEARTH MARKET, 2017-2021	153
16.5	COMPANY EVALUATION QUADRANT	154
16.5.1	STARS	154
16.5.2	EMERGING LEADERS	154
16.5.3	PERVASIVE PLAYERS	154
16.5.4	PARTICIPANTS	154
FIGURE 50	HEARTH MARKET: COMPANY EVALUATION QUADRANT, 2021	155
16.6	START-UPS/SMALL AND MEDIUM-SIZED ENTERPRISES (SME) EVALUATION MATRIX	156
TABLE 130	HEARTH MARKET: DETAILED LIST OF KEY START-UPS/SMES	156
TABLE 131	START-UPS/SMALL AND MEDIUM-SIZED ENTERPRISES (SME) IN HEARTH MARKET	157
TABLE 132	HEARTH MARKET: COMPETITIVE BENCHMARKING OF KEY START-UPS/SMES (PRODUCT FOOTPRINT)	158
TABLE 133	HEARTH MARKET: COMPETITIVE BENCHMARKING OF KEY START-UPS/SMES (APPLICATION FOOTPRINT)	158
TABLE 134	HEARTH MARKET: COMPETITIVE BENCHMARKING OF KEY START-UPS/SMES (REGION FOOTPRINT)	159
16.6.1	PROGRESSIVE COMPANIES	159
16.6.2	RESPONSIVE COMPANIES	159
16.6.3	DYNAMIC COMPANIES	159

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16.6.4	STARTING BLOCKS	159
FIGURE 51	START-UP/SME EVALUATION MATRIX	160
16.7	COMPANY FOOTPRINT	161
TABLE 135	COMPANY FOOTPRINT	161
TABLE 136	COMPANY-WISE PRODUCT FOOTPRINT	162
TABLE 137	COMPANY-WISE APPLICATION FOOTPRINT	163
TABLE 138	COMPANY-WISE REGION FOOTPRINT	164
16.8	COMPETITIVE SITUATIONS AND TRENDS	165
16.8.1	PRODUCT LAUNCHES	165
TABLE 139	PRODUCT LAUNCHES, MARCH 2019-MAY 2022	165
16.8.2	DEALS	168
TABLE 140	DEALS, MARCH 2019-MAY 2022	168
17	COMPANY PROFILES	170
(Business Overview, Products/solutions/services Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))*		
17.1	KEY PLAYERS	170
17.1.1	HNI CORPORATION	170
TABLE 141	HNI CORPORATION: COMPANY OVERVIEW	170
FIGURE 52	HNI CORPORATION: COMPANY SNAPSHOT	171
TABLE 142	HNI CORPORATION: PRODUCT/SOLUTION/SERVICE OFFERINGS	171
TABLE 143	HNI CORPORATION: DEALS	173
17.1.2	GLEN DIMPLEX	175
TABLE 144	GLEN DIMPLEX: COMPANY OVERVIEW	175
TABLE 145	GLEN DIMPLEX: PRODUCT/SOLUTION/SERVICE OFFERINGS	175
TABLE 146	GLEN DIMPLEX: PRODUCT LAUNCHES/DEVELOPMENTS	176
TABLE 147	GLEN DIMPLEX: DEALS	177
17.1.3	NAPOLEON	179
TABLE 148	NAPOLEON: COMPANY OVERVIEW	179
TABLE 149	NAPOLEON: PRODUCT/SOLUTION/SERVICE OFFERINGS	179
TABLE 150	NAPOLEON: PRODUCT LAUNCHES/DEVELOPMENTS	181
17.1.4	TRAVIS INDUSTRIES (AXIS INDUSTRIAL HOLDINGS)	183
TABLE 151	TRAVIS INDUSTRIES (AXIS INDUSTRIAL HOLDINGS): COMPANY OVERVIEW	183
TABLE 152	TRAVIS INDUSTRIES (AXIS INDUSTRIAL HOLDINGS): PRODUCT/SOLUTION/SERVICE OFFERINGS	183
17.1.5	HPC FIRE INSPIRED	186
TABLE 153	HPC FIRE INSPIRED: COMPANY OVERVIEW	186
TABLE 154	HPC FIRE INSPIRED: PRODUCT/SOLUTION/SERVICE OFFERINGS	186
TABLE 155	HPC FIRE INSPIRED: PRODUCT LAUNCHES/DEVELOPMENTS	187
TABLE 156	HPC FIRE INSPIRED: DEALS	187
17.1.6	MONTIGO	189
TABLE 157	MONTIGO: COMPANY OVERVIEW	189
TABLE 158	MONTIGO: PRODUCT/SOLUTION/SERVICE OFFERINGS	189
TABLE 159	MONTIGO: PRODUCT LAUNCHES/DEVELOPMENTS	190
17.1.7	STOVE BUILDER INTERNATIONAL (SBI)	192
TABLE 160	STOVE BUILDER INTERNATIONAL (SBI): COMPANY OVERVIEW	192
TABLE 161	STOVE BUILDER INTERNATIONAL (SBI): PRODUCT/SOLUTION/SERVICE OFFERINGS	192
TABLE 162	STOVE BUILDER INTERNATIONAL (SBI): PRODUCT LAUNCHES/DEVELOPMENTS	193

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TABLE 163	STOVE BUILDER INTERNATIONAL (SBI): DEALS	193
17.1.8	INNOVATIVE HEARTH PRODUCTS	194
TABLE 164	INNOVATIVE HEARTH PRODUCTS: COMPANY OVERVIEW	194
TABLE 165	INNOVATIVE HEARTH PRODUCTS: PRODUCT/SOLUTION/SERVICE OFFERINGS	194
17.1.9	EMPIRE COMFORT SYSTEMS	196
TABLE 166	EMPIRE COMFORT SYSTEMS: COMPANY OVERVIEW	196
TABLE 167	EMPIRE COMFORT SYSTEMS: PRODUCT/SOLUTION/SERVICE OFFERINGS	196
TABLE 168	EMPIRE COMFORT SYSTEMS: DEALS	197
17.1.10	GHP GROUP INC	198
TABLE 169	GHP GROUP INC: COMPANY OVERVIEW	198
TABLE 170	GHP GROUP INC: PRODUCT/SOLUTION/SERVICE OFFERINGS	198
17.2	OTHER PLAYERS	199
17.2.1	HEARTHSTONE QUALITY HOME HEATING PRODUCTS INC.	199
TABLE 171	HEARTHSTONE QUALITY HOME HEATING PRODUCTS INC.: COMPANY OVERVIEW	199
17.2.2	RH PETERSON CO.	200
TABLE 172	RH PETERSON CO.: COMPANY OVERVIEW	200
17.2.3	BFM EUROPE LTD	201
TABLE 173	BFM EUROPE LTD: COMPANY OVERVIEW	201
17.2.4	WILKENING FIREPLACE.	202
TABLE 174	WILKENING FIREPLACE.: COMPANY OVERVIEW	202
17.2.5	JOTUL AS	202
TABLE 175	JOTUL AS: COMPANY OVERVIEW	202
17.2.6	NORDPEIS	203
TABLE 176	NORDPEIS: COMPANY OVERVIEW	203
17.2.7	BOLEY	203
TABLE 177	BOLEY: COMPANY OVERVIEW	203
?		
17.2.8	EUROPEAN HOME	204
TABLE 178	EUROPEAN HOME: COMPANY OVERVIEW	204
17.2.9	BARBAS BELLFIRES	204
TABLE 179	BARBAS BELLFIRES: COMPANY OVERVIEW	204
17.2.10	MENDOTA	205
TABLE 180	MENDOTA: COMPANY OVERVIEW	205
17.2.11	PACIFIC ENERGY	206
TABLE 181	PACIFIC ENERGY: COMPANY OVERVIEW	206
17.2.12	STELLAR HEARTH PRODUCTS	207
TABLE 182	STELLAR HEARTH PRODUCTS: COMPANY OVERVIEW	207
17.2.13	FPI FIREPLACE PRODUCTS INTERNATIONAL LTD.	208
TABLE 183	FPI FIREPLACE PRODUCTS INTERNATIONAL LTD.: COMPANY OVERVIEW	208
17.2.14	RASMUSSEN GAS LOGS	209
TABLE 184	RASMUSSEN GAS LOGS: COMPANY OVERVIEW	209
17.2.15	MELROY PLUMBING & HEATING, INC.	210
TABLE 185	MELROY PLUMBING & HEATING, INC.: COMPANY OVERVIEW	210
*Details on Business Overview, Products/solutions/services Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.		
18	APPENDIX	211

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18.1 DISCUSSION GUIDE 211

18.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL 215

18.3 AVAILABLE CUSTOMIZATIONS 217

18.4 RELATED REPORTS 217

18.5 AUTHOR DETAILS 218

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