

## **Intraoral Cameras**

Medical Market (7-10 Business Days) | 2022-07-01 | 100 pages | DelveInsight

### **AVAILABLE LICENSES:**

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### **Report description:**

Intraoral Cameras Market By Type (USB Cameras, Fiber Optic Cameras, And Wireless Cameras), By Product Type (Intraoral Wand, Single Lens Reflex), By Sensor Technology (CMOS [Complementary Metal-Oxide Semiconductor] And CCD [Charge Coupled Device]), By End-User (Hospitals, Dental Clinics), and by geography is projected to expand at a noteworthy CAGR forecast till 2027 owing to the growing prevalence of dental/oral diseases worldwide and the technological advancements in product arena

The global Intraoral Cameras market was valued at USD 1.62 billion in 2021, growing at a CAGR of 10.42% during the forecast period from 2022 to 2027, in order to reach USD 2.94 billion by 2027. An Intraoral camera is just one of the many dental innovations used in assessing and diagnosing oral health problems and the increase in demand for intraoral cameras is primarily attributed to the increasing prevalence of dental or oral disorders. In addition, rising technological advancement in the product portfolio, rising awareness among the population to maintain proper oral hygiene, and growing strategic business activities among the key players for market expansion in the field, among others are some of the factors expected to bolster the global market for intraoral cameras in the forthcoming years.

#### **Intraoral Cameras Market Dynamics:**

The market for intraoral cameras is gaining pace at present due to the rising burden of dental and oral disorders such as plaque formation, dental cavities, gum diseases, chipped or cracked teeth, and others among the worldwide population. For instance, according to the report published by the World Health Organization (WHO) in the year 2020, approximately 2.3 billion people suffered from caries of permanent teeth and more than 530 million children suffered from caries of primary teeth in the year 2017.

Moreover, the increase in approval of technologically advanced intraoral cameras is also anticipated to be a factor responsible for

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the market growth of intraoral cameras during the forecasted period. For instance, Good Doctors Co., Ltd., a Korean-based manufacturing company received FDA clearance for its IC-WHCD100 (Inspire) with laser fluorescence for detecting caries in teeth.

Hence, the above-mentioned factors are likely to augment the intraoral cameras market in the upcoming years.

However, the shortage of dental radiologists or the dearth of skilled professionals especially in underdeveloped economies is likely to impede the market growth.

Also, the rising number of COVID-19 cases has slowed down the market for intraoral cameras. This is owing to the implementation of lockdown restrictions and logistical barriers by many countries which affected manufacturing as well as supply chain facilities. Moreover, a temporary halt in the elective procedures also had an impact on the intraoral cameras market. For instance, On March 16, 2020, the American Dental Association (ADA), the nation's largest dental association, recommended postponing elective dental procedures until April 6, 2020, and providing emergency-only dental services to help keep patients from burdening hospital emergency departments due to which access to dental care substantially decreased. However, owing to the launch of various vaccines and mass vaccination drive across the globe the market situation is expected to regain normalcy as the restriction are slowly lifted.

#### Intraoral Cameras Market Segment Analysis:

Intraoral Cameras Market By Type (USB Cameras, Fiber Optic Cameras, and Wireless Cameras), By Product Type (Intraoral Wand, Single Lens Reflex), By Sensor Technology (CMOS and CCD), By End-User (Hospitals, Dental Clinics), and By Geography (North America, Europe, Asia-Pacific, and Rest of the World).

In the Intraoral Cameras sensor technology segment, the CMOS-based intraoral cameras are anticipated to hold a significant market share during the forecasted period. This is because the CMOS sensor has higher frame rates than their CCD counterparts. In addition, CMOS imagers provide a higher dynamic range and require less current and voltage to operate.

Additionally, the launch of an advanced CMOS-based intraoral camera is further projected to augment the segmental growth of the intraoral camera in the forthcoming years.

For instance, in the year 2021, MouthWatch LLC launched Game-Changing HD Intraoral Camera unique combination of imaging sensors and lens engineering, combined with USB 3.0 connectivity for lag-free, high-resolution images and blur-free video. The Plus+ camera has a medical-grade 5-megapixel CMOS sensor and FPGA processor.

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Hence, all the above-stated factors would contribute to the segmental growth of intraoral cameras during the upcoming years.

North America is expected to dominate the overall Intraoral Cameras Market:

Among all the regions, North America is expected to occupy a major share in the overall intraoral cameras market in the year 2020 and is expected to hold its position during the forecasted period. This domination is due to the rise in the population with various oral and dental health problems in the region. In addition, a continuous expansion of the geriatric population as compared to the previous years would also raise the demand for intraoral cameras in the region as older people suffer from higher rates of gum disease, dental decay, mouth infections, and tooth loss. Also, the presence of key market players and a well-established healthcare system, among others in the region is expected to boost the demand for intraoral cameras in the region.

For instance, as per the Centers for Disease Control and Prevention (CDC) 2021 report, 13.2% of children aged 5-19 years had dental caries and about 25.9% of adults aged 20-44 were reported to have dental caries in the year between 2015 and 2018.

Moreover, strategic activities such as collaboration, acquisition, approval, and launch of products in the region for the market expansion of intraoral cameras will also contribute to the market growth.

For instance, on January 31, 2020, Carestream Dental and Burkhart Dental Supply partnered to deliver formers digital technology to more doctors in the US.

Further, the Asia Pacific region has future potential for the Intraoral Cameras market. This is predominantly owing to the rising geriatric population, growing patient pool, increase in government initiatives to raise awareness regarding the proper management of oral hygiene, and others. For instance, the Australian Government works with state and territory governments to fund dental services and improve dental health and has agreed to a National Oral Health Plan 2015 to 2024. In addition, improving healthcare infrastructure, rising disposable income, among others also some of the factors responsible for intraoral cameras market growth in the region during the forthcoming years.

**Intraoral Cameras Market Key Players:**

Some of the key market players operating in the Intraoral Cameras market include Carestream Dental LLC., Flight Dental System, Dentsply Sirona., Sinol Dental Limited., Air Techniques, ACTEON GROUP, Owandy Radiology, TPC Advanced Technology Inc., MouthWatch LLC, Good Doctors Co., Ltd., KaVo Imaging, Advin Health Care, LED Dental Inc., DURR DENTAL UK. Ltd., Sync Vision, RF Co., Ltd., Denterprise International, Inc., Dexcowin, Henan Baistra Industries Corp., Trophy Radiologie Japan, among others.

**Key Takeaways from the Intraoral Cameras Market Report Study**

- Market size analysis for current market size (2021), and market forecast for 5 years (2022-2027)
- The effect of the COVID-19 pandemic on this market is significant. To capture and analyze suitable indicators, our experts are closely watching the Intraoral Cameras market.
- Top key product/services/technology developments, merger, acquisition, partnership, joint venture happened for last 3 years
- Key companies dominating the Global Intraoral Cameras Market.
- Various opportunities available for the other competitor in the Intraoral Cameras Market space.

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- What are the top-performing segments in 2021? How these segments will perform in 2027.
- Which are the top-performing regions and countries in the current market scenario?
- Which are the regions and countries where companies should have concentrated on opportunities for Intraoral Cameras market growth in the coming future?

Target Audience who can be benefited from the Intraoral Cameras Market Report Study

- Intraoral Cameras providers
- Research organizations and consulting companies
- Intraoral Cameras-related organization, association, forum, and other alliances
- Government and corporate offices
- Start-up companies, venture capitalists, and private equity firms
- Distributors and Traders in Intraoral Cameras
- Various End-users want to know more about the Intraoral Cameras Market and the latest technological developments in the Intraoral Cameras market.

Frequently Asked Questions for the Intraoral Cameras Market:

#### 1. What are Intraoral Cameras?

An intraoral camera has a built-in light source that allows the dentist and the patient to see the external structures of the teeth, the gums, and the buccal cavity. With the illumination, an intraoral camera is used to take videos and the still camera is used to capture the image of the condition of the teeth which helps in the assessment and diagnosis of plaque formation, dental cavities, gum diseases, chipped or cracked teeth, broken dental fillings and other oral conditions.

#### 2. What is the market for Global Intraoral Cameras?

The global Intraoral Cameras market was valued at USD 1.62 billion in 2021, growing at a CAGR of 10.42% during the forecast period from 2022 to 2027, in order to reach USD 2.94 billion by 2027.

#### 3. What are the drivers for the Global Intraoral Cameras?

The major factors driving the demand for Intraoral Cameras are the rising prevalence of dental or oral disorders. In addition, rising technological advancement in the product portfolio, rising awareness among the population to maintain proper oral hygiene, and growing strategic business activities among the key players for market expansion in the field, among others are some of the factors expected to bolster the global market for intraoral cameras in the forthcoming years.

#### 4. What are the key players operating in Global Intraoral Cameras?

Some of the key market players operating in the Intraoral Cameras market include Carestream Dental LLC., Flight Dental System, Dentsply Sirona., Sinol Dental Limited., Air Techniques, ACTEON GROUP, Owandy Radiology, TPC Advanced Technology Inc., MouthWatch LLC, Good Doctors Co., Ltd., KaVo Imaging, Advin Health Care, LED Dental Inc., Durr Dental UK. Ltd., Sync Vision, RF Co., Ltd., Denterprise International, Inc., Dexcowin, Henan Baistra Industries Corp., Trophy Radiologie Japan, among others.

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## 5. Which region has the highest share in the Intraoral Cameras market?

Among all the regions, North America is expected to occupy a major share in the overall intraoral cameras market in the year 2021 and is expected to hold its position during the forecasted period. This domination is due to the rise in the population with various oral and dental health problems in the region. In addition, a continuous expansion of the geriatric population as compared to the previous years would also raise the demand for intraoral cameras in the region as older people suffer from higher rates of gum disease, dental decay, mouth infections, and tooth loss. Also, the presence of key market players and a well-established healthcare system, among others in the region is expected to boost the demand for intraoral cameras in the region.

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