

Wine in Costa Rica

Market Direction | 2022-06-27 | 23 pages | Euromonitor

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Report description:

Wine consumption increased during the pandemic, with double-digit volume growth in both 2020 and 2021. While Costa Ricans are not accustomed to having wine with every meal, the frequency with which wine is being consumed is increasing. Several specialised wine stores also opened during the review period and they are pushed increased consumer interest. Examples include Vinum, Alpiste and French Paradox, with these outlets selling wines to both consumers and to other customers such as restaurants.

Euromonitor International's Wine in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wine market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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