

Vietnam Cities Review

City Review | 2022-06-28 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €575.00
- Multiple User License (1 Site) €1150.00
- Multiple User License (Global) €1725.00

Report description:

Hanoi and Ho Chi Minh City are Vietnam's most economically vibrant cities, thanks to large populations, developed labour markets and increasing investment in the megacities. Moreover, Ho Chi Minh City holds the greatest potential for future economic growth. However, challenges for the country's cities will persist - in the near term, increasing global inflation, and in the longer run, ageing populations and burdens on cities' infrastructure, due to large and increasing populations.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Vietnam Cities Review

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

VIETNAM CITIES REVIEW

HEADLINES

URBAN CONSUMER

Ho Chi Minh City has the highest population in Vietnam

Hue falls behind among the major cities, with comparatively low internet access

CONSUMER FINANCE

Hue has the best prospects for disposable income growth

Ho Chi Minh City to offer the highest consumer expenditure levels within Vietnam

ECONOMY

Ho Chi Minh City to remain the largest contributor to Vietnam's economy by 2026

Climate change effects in Ho Chi Minh City to intensify

CITY SCORECARD

Summary 1 City Scorecard by Pillar 2021

POPULATION

Summary 2 City Scorecard in Population Pillar 2021

CHART 1 Population in 2021 and Population Growth 2021-2026

CHART 2 Population by Age by City 2021

CHART 3 Average Household Size by City 2021

CHART 4 Population Density and Net Migration 2021

CONSUMER EXPENDITURE

Summary 3 City Scorecard in Consumer Expenditure Pillar 2021

CHART 5 Total Consumer Expenditure in Vietnam by City 2021

CHART 6 Consumer Expenditure per Capita and Consumer Expenditure Growth 2021-2026

CHART 7 City Affordability, Consumer Expenditure on Housing and Transportation 2021

CHART 8 Discretionary vs Necessity Consumer Expenditure 2021

DIGITAL CONSUMER

Summary 4 City Scorecard in Digital Consumer Pillar 2021

CHART 9 Share of Households with Internet and Broadband Internet Access 2021

CHART 10 Household Possession of Digital Devices by City 2021

INCOME AND WEALTH

Summary 5 City Scorecard in Wealth Pillar 2021

CHART 11 Disposable Income per Capita and Disposable Income Growth 2021-2026

CHART 12 Number of Households by Disposable Income Band 2021

CHART 13 Number of Households with Disposable Income Over USD150,000 2021-2026

CHART 14 Household Possession of Kitchen Durables by City 2021

CHART 15 Household Possession of Entertainment Electronics by City 2021

CHART 16 Household Possession of Other Durables by City 2021

Summary 6 City Scorecard in Economy Pillar 2021

CHART 17 GDP per Capita in 2021 and Real GDP Growth by City 2021-2026

LABOUR

Summary 7 City Scorecard in Labour Pillar 2021

CHART 18 Economically Active Population in 2021 and Employed Population Growth by City 2016-2021

CHART 19 Labour Force Participation Rate and Unemployment by City 2021

CHART 20 Labour Productivity Value and Productivity Growth by City 2016-2021

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Vietnam Cities Review

City Review | 2022-06-28 | 22 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€575.00
	Multiple User License (1 Site)	€1150.00
	Multiple User License (Global)	€1725.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-12
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com