

## **Vietnam Cities Review**

City Review | 2022-06-28 | 22 pages | Euromonitor

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### **Report description:**

Hanoi and Ho Chi Minh City are Vietnam's most economically vibrant cities, thanks to large populations, developed labour markets and increasing investment in the megacities. Moreover, Ho Chi Minh City holds the greatest potential for future economic growth. However, challenges for the country's cities will persist - in the near term, increasing global inflation, and in the longer run, ageing populations and burdens on cities' infrastructure, due to large and increasing populations.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cities market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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