

Tobacco in Croatia

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Report description:

The recovery of tourism and the easing of COVID-19 related restrictions on foodservice establishments resulted in positive retail value and volume sales growth of tobacco products in 2021. Tourists contribute in large part to sales of tobacco products in Croatia and compared to 2020, the number of inbound tourists was much higher. In addition, sales of tobacco products were supported by people spending more time on cafe terraces during the year, as this is when people tend to have tobacco produc...

Euromonitor International's Tobacco in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Tobacco in Croatia
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List Of Contents And Tables

TOBACCO IN CROATIA

EXECUTIVE SUMMARY

Tobacco in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 1 Number of Adult Smokers by Gender 2016-2021

MARKET DATA

Table 2 Sales of Tobacco by Category: Volume 2016-2021

Table 3 Sales of Tobacco by Category: Value 2016-2021

Table 4 Sales of Tobacco by Category: % Volume Growth 2016-2021

Table 5 Sales of Tobacco by Category: % Value Growth 2016-2021

Table 6 Forecast Sales of Tobacco by Category: Volume 2021-2026

Table 7 Forecast Sales of Tobacco by Category: Value 2021-2026

Table 8 Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026

Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 Research Sources

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN CROATIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

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Fine cut tobacco performs well in 2021 thanks to price sensitive consumers

Illicit trade continues to pose a major threat to retail sales of smoking tobacco in 2021

Saturation in cigars and growing array of alternatives to smoking tobacco limit innovation and new product development

PROSPECTS AND OPPORTUNITIES

Slower category sales expected during the forecast period but will benefit from lower unit price increases than that of cigarettes

Price increases set to boost illicit trade during the forecast period

Manufacturers launch tobacco products that are additive free

CATEGORY DATA

Table 10 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2016-2021

Table 11 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2016-2021

Table 12 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2016-2021

Table 13 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2016-2021

Table 14 Sales of Cigars by Size: % Volume 2016-2021

Table 15 Sales of Cigarillos by Price Platform 2016-2021

Table 16 NBO Company Shares of Cigars and Cigarillos: % Volume 2017-2021

Table 17 LBN Brand Shares of Cigars and Cigarillos: % Volume 2018-2021

Table 18 NBO Company Shares of Cigars: % Volume 2017-2021

Table 19 □LBN Brand Shares of Cigars: % Volume 2018-2021

Table 20 □NBO Company Shares of Cigarillos: % Volume 2017-2021

Table 21 □LBN Brand Shares of Cigarillos: % Volume 2018-2021

Table 22 □NBO Company Shares of Smoking Tobacco: % Volume 2017-2021

Table 23 □LBN Brand Shares of Smoking Tobacco: % Volume 2018-2021

Table 24 □NBO Company Shares of Pipe Tobacco: % Volume 2017-2021

Table 25 □LBN Brand Shares of Pipe Tobacco: % Volume 2018-2021

Table 26 □NBO Company Shares of Fine Cut Tobacco: % Volume 2017-2021

Table 27 □LBN Brand Shares of Fine Cut Tobacco: % Volume 2018-2021

Table 28 □Distribution of Cigars and Cigarillos by Format: % Volume 2016-2021

Table 29 □Distribution of Smoking Tobacco by Format: % Volume 2016-2021

Table 30 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2021-2026

Table 31 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2021-2026

Table 32 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2021-2026

Table 33 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2021-2026

CIGARETTES IN CROATIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Excise tax increases thereby pushing up cigarette prices in 2021

Increase in tourism supports sales in 2021

BAT Hrvatska remains the leading player in 2021

PROSPECTS AND OPPORTUNITIES

Cigarettes set to see negative sales growth as prices will likely rise during the forecast period

Demographic trends and diminished consumer purchasing power set to stifle growth in cigarette sales over the forecast period

E-vapour and heated tobacco products pose a threat to cigarette sales

TAXATION AND PRICING

Taxation rates

Summary 3 Taxation and Duty Levies 2016-2021

Average cigarette pack price breakdown

Summary 4 Average Cigarette Pack Price Breakdown: Brand Examples

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CATEGORY DATA

Table 34 Sales of Cigarettes: Volume 2016-2021

Table 35 Sales of Cigarettes by Category: Value 2016-2021

Table 36 Sales of Cigarettes: % Volume Growth 2016-2021

Table 37 Sales of Cigarettes by Category: % Value Growth 2016-2021

Table 38 Sales of Cigarettes by Blend: % Volume 2016-2021

Table 39 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2016-2021

Table 40 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2016-2021

Table 41 Sales of Cigarettes by Pack Size: % Volume 2016-2021

Table 42 Sales of Cigarettes by Price Band: % Volume 2016-2021

Table 43 ☐NBO Company Shares of Cigarettes: % Volume 2017-2021

Table 44 ☐LBN Brand Shares of Cigarettes: % Volume 2018-2021

Table 45 ☐Sales of Cigarettes by Distribution Format: % Volume 2016-2021

Table 46 ☐Illicit Trade Estimate of Cigarettes: Volume 2016-2021

Table 47 ☐Forecast Sales of Cigarettes: Volume 2021-2026

Table 48 ☐Forecast Sales of Cigarettes by Category: Value 2021-2026

Table 49 ☐Forecast Sales of Cigarettes: % Volume Growth 2021-2026

Table 50 ☐Forecast Sales of Cigarettes by Category: % Value Growth 2021-2026

Table 51 ☐Forecast Sales of Cigarettes by Blend: % Volume 2021-2026

Table 52 ☐Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2021-2026

Table 53 ☐Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2021-2026

Table 54 ☐Forecast Sales of Cigarettes by Pack Size: % Volume 2021-2026

Table 55 ☐Forecast Sales of Cigarettes by Price Band: % Volume 2021-2026

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN CROATIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Perceived as a healthier alternative to cigarettes, heated tobacco products continue to perform well in 2021

E-vapour products sees fast but slower growth in 2021 as legislation, a fast-emerging alternative and health concerns weaken its appeal

Philip Morris invests in product range to retain lead in heated tobacco products

PROSPECTS AND OPPORTUNITIES

E-vapour and heated tobacco products set to see robust growth during the forecast period, thanks to perception of being less harmful and antisocial

E-liquids unlikely to remain untaxed in the longer-term, potentially slowing down sales growth

Chewing tobacco is not popular in Croatia, limiting potential of nicotine pouches in future

CATEGORY INDICATORS

Table 56 Number of Adult Vapers 2016-2021

CATEGORY DATA

Table 57 Sales of Tobacco Heating Devices: Volume 2016-2021

Table 58 Sales of Tobacco Heating Devices: % Volume Growth 2017-2021

Table 59 Sales of Heated Tobacco: Volume 2016-2021

Table 60 Sales of Heated Tobacco: % Volume Growth 2017-2021

Table 61 Sales of Tobacco Free Oral Nicotine: Volume 2016-2021

Table 62 Sales of Tobacco Free Oral Nicotine by Category: Value 2016-2021

Table 63 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2016-2021

Table 64 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2016-2021

Table 65 ☐Sales of E-Liquids by Nicotine Strength: % Value 2019-2021

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Table 66	□NBO Company Shares of E-Vapour Products: % Value 2017-2021
Table 67	□LBN Brand Shares of E-Vapour Products: % Value 2018-2021
Table 68	□NBO Company Shares of Tobacco Heating Devices: % Volume 2017-2021
Table 69	□LBN Brand Shares of Tobacco Heating Devices: % Volume 2018-2021
Table 70	□NBO Company Shares of Heated Tobacco: % Volume 2017-2021
Table 71	□LBN Brand Shares of Heated Tobacco: % Volume 2018-2021
Table 72	□NBO Company Shares of Tobacco Free Oral Nicotine: % Volume 2017-2021
Table 73	□LBN Brand Shares of Tobacco Free Oral Nicotine: % Volume 2018-2021
Table 74	□Distribution of E-Vapour Products by Format: % Value 2016-2021
Table 75	□Distribution of Tobacco Heating Devices by Format: % Volume 2016-2021
Table 76	□Distribution of Heated Tobacco by Format: % Volume 2016-2021
Table 77	□Forecast Sales of Tobacco Heating Devices: Volume 2021-2026
Table 78	□Forecast Sales of Tobacco Heating Devices: % Volume Growth 2021-2026
Table 79	□Forecast Sales of Heated Tobacco: Volume 2021-2026
Table 80	□Forecast Sales of Heated Tobacco: % Volume Growth 2021-2026
Table 81	□Forecast Sales of Tobacco Free Oral Nicotine: Volume 2021-2026
Table 82	□Forecast Sales of Tobacco Free Oral Nicotine: % Volume Growth 2021-2026
Table 83	□Forecast Sales of Tobacco Free Oral Nicotine by Category: % Value Growth 2021-2026
Table 84	□Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2021-2026
Table 85	□Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2021-2026

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