

Tobacco in Croatia

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Report description:

The recovery of tourism and the easing of COVID-19 related restrictions on foodservice establishments resulted in positive retail value and volume sales growth of tobacco products in 2021. Tourists contribute in large part to sales of tobacco products in Croatia and compared to 2020, the number of inbound tourists was much higher. In addition, sales of tobacco products were supported by people spending more time on cafe terraces during the year, as this is when people tend to have tobacco produc...

Euromonitor International's Tobacco in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Scotts International. EU Vat number: PL 6772247784

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Fine cut tobacco performs well in 2021 thanks to price sensitive consumers

Illicit trade continues to pose a major threat to retail sales of smoking tobacco in 2021

Saturation in cigars and growing array of alternatives to smoking tobacco limit innovation and new product development

PROSPECTS AND OPPORTUNITIES

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E-vapour products sees fast but slower growth in 2021 as legislation, a fast-emerging alternative and health concerns weaken its appeal

Philip Morris invests in product range to retain lead in heated tobacco products

PROSPECTS AND OPPORTUNITIES

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