

Sunglasses in Indonesia

Market Direction | 2022-06-27 | 16 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The main factors affecting sunglasses sales in Indonesia are international and domestic travel, with many people purchasing sunglasses whilst on holiday. With consumers unable to travel domestically or internationally in 2020, retail current value sales of sunglasses saw a double-digit decline as local consumers reined in their discretionary spending and travelled less. In addition, the pandemic drove a significant decline in international tourism. This forms a significant chunk of the local eco...

Euromonitor International's Sunglasses in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sunglasses market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

SUNGLASSES IN INDONESIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sunglasses begins its recovery as restrictions are lifted and travel resumes

Fashion and sports sunglasses continue to see growth thanks to affordability and increased interest in outdoor exercising

Leader Luxottica Group continues to lead despite greater pressure from cheaper local brands with agile marketing strategies

PROSPECTS AND OPPORTUNITIES

Revival of international tourism will underpin recovery of category

The adoption of new technology will facilitate further growth in e-commerce

Increasing health consciousness will boost demand for sport sunglasses

CATEGORY DATA

Table 1 Sales of Sunglasses: Volume 2017-2022

Table 2 Sales of Sunglasses: Value 2017-2022

Table 3 Sales of Sunglasses: % Volume Growth 2017-2022

Table 4 Sales of Sunglasses: % Value Growth 2017-2022

Table 5 NBO Company Shares of Sunglasses: % Value 2017-2021

Table 6 LBN Brand Shares of Sunglasses: % Value 2018-2021

Table 7 Distribution of Sunglasses by Format: % Value 2017-2022

Table 8 Forecast Sales of Sunglasses: Volume 2022-2027

Table 9 Forecast Sales of Sunglasses: Value 2022-2027

Table 10 □Forecast Sales of Sunglasses: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Sunglasses: % Value Growth 2022-2027

EYEWEAR IN INDONESIA

EXECUTIVE SUMMARY

Eyewear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

Table 12 Sales of Eyewear by Category: Volume 2017-2022

Table 13 Sales of Eyewear by Category: Value 2017-2022

Table 14 Sales of Eyewear by Category: % Volume Growth 2017-2022

Table 15 Sales of Eyewear by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Eyewear: % Value 2017-2021

Table 17 LBN Brand Shares of Eyewear: % Value 2018-2021

Table 18 Distribution of Eyewear by Format: % Value 2017-2022

Table 19 Forecast Sales of Eyewear by Category: Volume 2022-2027

Table 20 Forecast Sales of Eyewear by Category: Value 2022-2027

Table 21 □Forecast Sales of Eyewear by Category: % Volume Growth 2022-2027

Table 22 □Forecast Sales of Eyewear by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Sunglasses in Indonesia

Market Direction | 2022-06-27 | 16 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-08
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com