

## **Spirits in North Macedonia**

Market Direction | 2022-06-30 | 27 pages | Euromonitor

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### **Report description:**

Spirits are largely dependent on on-trade channels, with more than half of volume sales normally sold through foodservice channels. As a result, spirits were hugely negatively impacted by the 2020 COVID-19 restrictions. In 2021, with society opening, spirits registered double-digit volume growth, with volume sales being slightly higher than before the onset of COVID-19.

Euromonitor International's Spirits in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Spirits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
June 2022

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