

Spirits in Bosnia and Herzegovina

Market Direction | 2022-06-30 | 27 pages | Euromonitor

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Report description:

Following a steep contraction in 2020, spirits posted double-digit growth in on-trade volume sales in 2021. This impressive turnaround was underpinned by the rollout of COVID-19 vaccines and the easing of pandemic-related restrictions in Bosnia and Herzegovina, which encouraged local consumers to start regularly socialising outside the home again and facilitated the return of inbound tourists. However, on-trade volume sales remained below 2019 levels, in part because lockdown measures forced the...

Euromonitor International's Spirits in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Off-trade demand remains robust as on-trade consumption rebounds rapidly

Increased consumer confidence supports return to growth for brandy

E-commerce continues to gain importance in spirits distribution

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Multiple factors likely to subdue growth in off-trade volume sales of spirits

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