

Spectacles in the Philippines

Market Direction | 2022-06-28 | 18 pages | Euromonitor

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Report description:

Spectacles witnessed a steep decline in retail volume and value terms in 2020 due to the negative impact of disruptions to production, restrictions on store operations for long periods and consumer concerns relating to COVID-19. Spectacle frames suffered the steepest declines as consumers opted to stick with their current frames rather than choose newer versions in order to save money and avoid unnecessary contact with others in optical good stores or department stores, for example. However, as...

Euromonitor International's Spectacles in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spectacles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Spectacles continue on recovery path boosted by promotions and discounts

Consumers put their money in lenses over frames

Consumers looking for more from their lenses

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Competition set to heat up influenced by Korean styles, added-value and digital services

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