Spectacles in Spain

Market Direction | 2022-07-01 | 19 pages | Euromonitor

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Report description:

Since the early stages of the pandemic, there has been an upswing of media reports discussing the potential safety hazards of contact lens use, specifically in terms of contracting COVID-19 via the eyes. There was no consensus amongst eye health organisations however, with some advocating the switch from contact lenses to spectacles during the pandemic and others claiming that there's no evidence to suggest that wearing contact lenses increases the chance of contracting COVID-19. Whilst some con...

Euromonitor International's Spectacles in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Spectacles market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2022

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